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**IF IT IS QUALITY THAT
YOU WANT, THEN YOU
WANT QUALITY**

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- Hunting Pictorial
- New Year Promotions



January, 1960
Vol. 38, No. 1

Plain Talks

James S. Turner
Editor

Don Hinkle, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Charlotte LeVois, artist; Bunch Eads, writer; George T. Smith, writer.

Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER



History can be dull, unless we have taken part in it. For us Gulf Staters, history in 1959 was interesting because we helped make it. We set records in building and adding to our plant, in working safely, and in selling our service. Many changes took place in our personnel picture. Moments of sorrow as old friends passed were offset by the happiness of a record number of new moms and dads. All this is history, much of which is recorded in the pages of the 12 issues of this magazine reproduced on this month's cover. As we enter a new decade, PLAIN TALKS begins its 38th year of trying to keep the growing Gulf States' family informed and entertained. We hope we'll continue to have your support.

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Gertrude Peddy	Substation
Grace Fails	Line
Hazel Johnson	Neches Station
Tommie Byrd	Billing
Glenda Milner	Billing
Doris Campbell	General Accounting
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Helen Byrd	Stores Accounting
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Doris Thomas	Purchasing
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Ward McCurtain	Tax
Charlotte LeVois	Advertising
Frances Engelbrecht	Personnel
Carolyn Theobald	Engineering
Nadine Hester	Engineering
Jean McAfee	Engineering
Frances Linthicum	Records
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Virginia Yarbrough	Electric
Barbara Price	La. Station
Jo Ann Bailey	Gas
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Ethel Sharp	Purchasing
Brenda Hague	Executive

LAKE CHARLES DIVISION

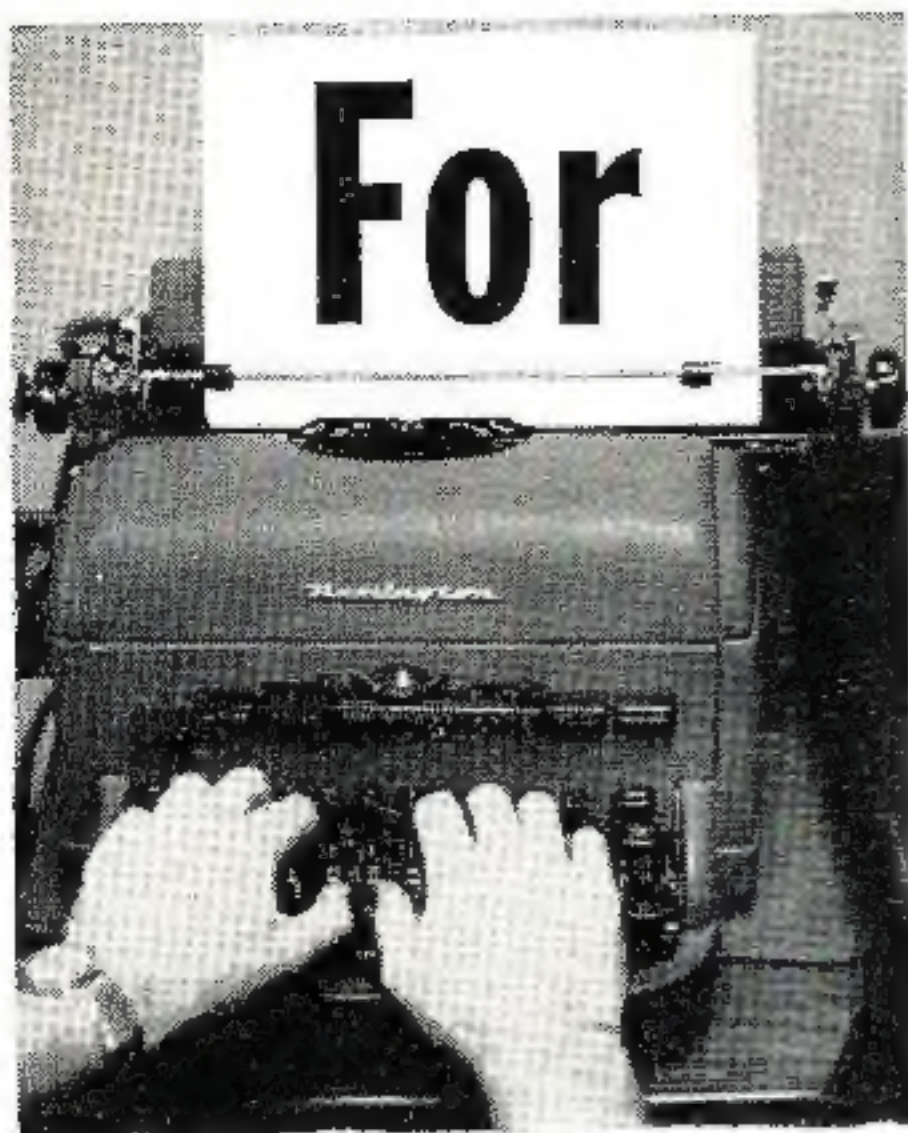
Fay Denny	Sales
Jack Bass	Sales
Earline Stratton	T & D
Alice Vining	Riverside Station
Eddie Belair	Jennings
Mary Ann Gauthier	Jennings
Cynthia Nolan	Lafayette
W. S. Sharp	Sulphur
Martha Lynch	Nelson Station
Mary Ann Dowies	Engineering
Jo Ann Burnett	Substation

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Jane Bazzoon	Cleveland
Dorothy Stanford	Huntsville
Mable Pollard	Trinity
Lois Groce	Somerville
Berneice Falvey	Conroe

PORT ARTHUR DIVISION

Rosemary Vaught	Port Arthur
Loraine Dunham	T & D
Elizabeth Whatley	Nederland



For Your Information...

The Sizzling Sixties

OUR country is headed for the biggest boom in the history of the world. Responsible and competent economists believe this is inevitable. They base their optimism on figures from the United States Bureau of the Census.

In the area we serve, the population has more than doubled in the last ten years. There's every reason to believe that our rate of growth will continue to outstrip the national average.

The national population is expected to reach 200 million by 1970. This increase alone might guarantee good times but the boom will come—according to economists—not from the babies to be born in the upcoming decade, but from the babies born in the last 20 years. By 1970 this country will have 30 million young adults in the 20 to 30 age group, compared to eight million in that group now.

And these are the persons who will be buying and furnishing homes, starting families, demanding and getting new and better electric, labor and time-saving machines, needing cars and clothes and food. Just by numbers alone, they will create markets almost four times as great as today. And our area will get its share of those folks, you can be sure.

Nikita Khrushchev keeps saying that Russia will overtake us in production and good living. Russia will gain in the next ten years, certainly. But the United States will not stand still. We have scientists, too. We have engineers, industrial geniuses, atomic power. Remember, our own company is active in three privately-financed research groups seeking an economic way to

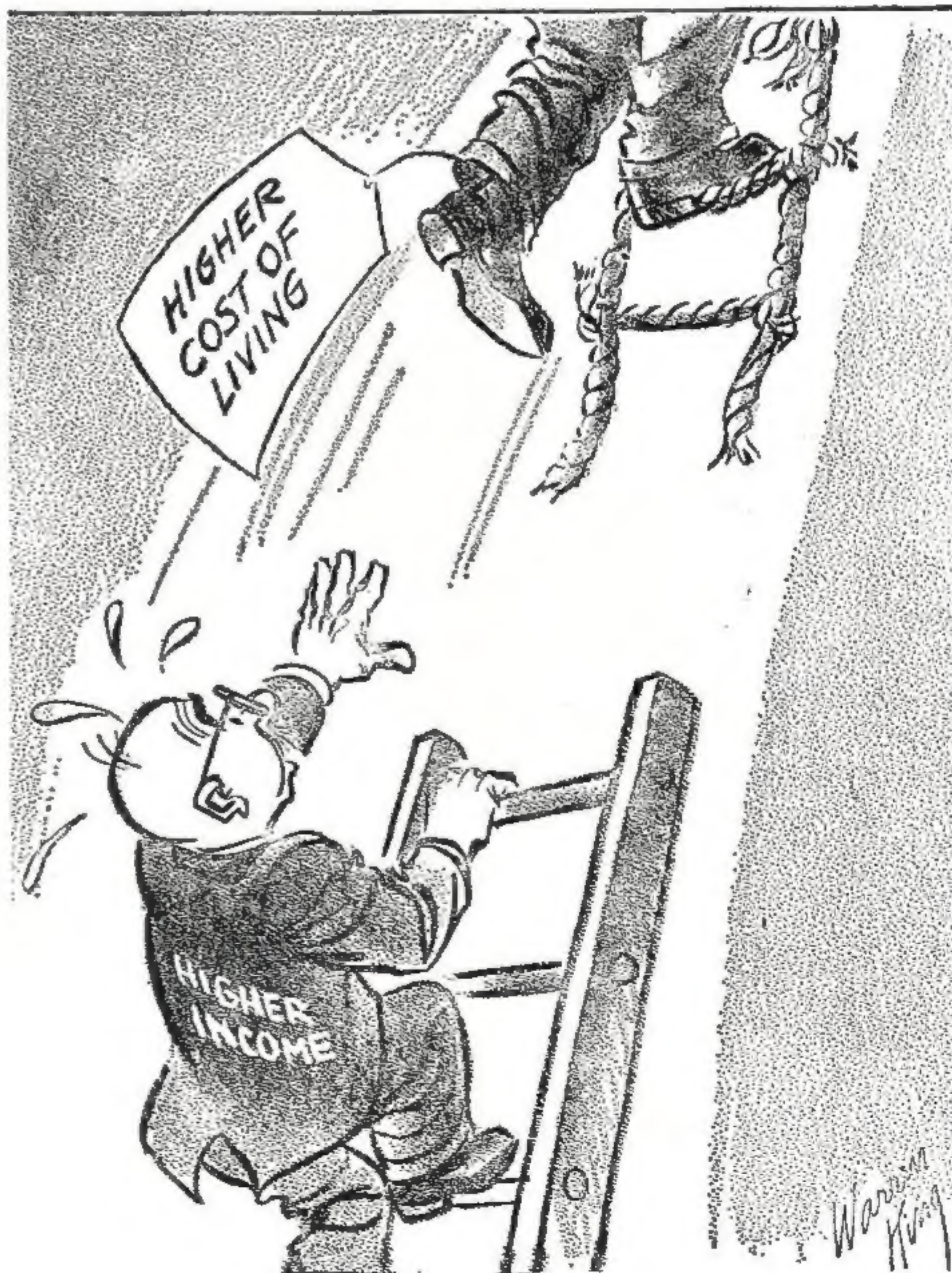
produce electricity using the atom.

Ours is a young, vigorous company, serving perhaps the most resource-laden area in the world. Our jobs would be far simpler and easier, but much less challenging and rewarding, if we weren't serving such an area.

The "fabulous fifties" are gone but not forgotten. Now here come the "sizzling sixties." Get ready for the boom. In ten years you will wonder why you thought these were good times.

—JST

ANOTHER SPACE RACE





Mr. Nelson



Mr. Cargill

In December Board Meeting

MR. NELSON NAMED CHAIRMAN OF THE BOARD AND PRESIDENT; MR. CARGILL ELECTED OUR ELEVENTH DIRECTOR

PRESIDENT Nelson was elected chairman of the board at the meeting of the directors in Beaumont, December 17. As chairman and president he will continue to serve as the principal executive officer of our Company.

Elected a director of the Company by the board at the same meeting was Ralph E. Cargill, vice president of engineering and production.

Mr. Cargill brings many years of experience in the public utility field to the board. A graduate of the Lowell Institute in Cambridge, Massachusetts, where he finished in electrical engineering, he joined the General Electric Company in Lynn, Massachusetts, where he worked in the Engineering and Test School. He worked with various utility companies in New England before joining our Company

in Beaumont in 1925. Mr. Cargill became, successively, general foreman for the Navasota Division, superintendent of distribution and later operating superintendent of the Beaumont Division, progressing to system operations manager in 1950. In 1955 he was elected a vice president in charge of operations and engineering, and three years later assumed the additional responsibility of the production department.

Pushed Expansion Work

Mr. Cargill has had direct charge of planning and carrying to ultimate completion the vast expansion program which our Company started in 1956, and on which nearly \$175,000,000 has been expended to provide additional generating, transmission and distribution facilities throughout its 28,000 square mile service area.

Company Sets Pace In KWH Use Race

AS of November 30, our Company led the West South Central group of 13 investor-owned electric utilities in two important growth categories: kilowatthour increase per residential customer for the calendar year to date (303) and kilowatthour increase for November, 1959, over November, 1958, (325).

The national averages in the two categories are 186 kwh and 199 kwh, respectively. Our average annual use per customer was 3,671 kwh, compared to the national average of 3,552. Houston Lighting & Power Company and Dallas Power & Light Company, which serve predominantly metropolitan areas, rank one-two in average annual use per customer in the group.



Mr. Calvert



Mr. Morton



Mr. Fischer

NEW ENGINEERING ASSIGNMENTS ANNOUNCED FOR CALVERT, MORTON; FISCHER PROMOTED IN BEAUMONT

CLINTON E. CALVERT, a project engineer in the Beaumont Engineering Department, has been placed on a special assignment to Stone & Webster Engineering Corporation, effective January 1. He will continue as a Gulf States employee, although he will work directly with the S & W resident engineer on the construction of our new Sabine Station near Orange, Texas (see pages 14-15).

Mr. Calvert will study the construction of the station. According to Robert Sherwood, engineering manager, this is the first such special assignment in recent Company history.

A native of Emad, Louisiana, Mr. Calvert received an electrical engineering degree from the University of Arkansas. He joined Gulf States in our Beaumont T & D Department in 1950. In 1954 he was transferred to Navasota as an engineer, and became division engineer in 1956. In 1957 he was transferred to the Beaumont Engineering Department's task force group. In October, 1959, his title was changed to project engineer.

BUCK A. MORTON, formerly an engineer in Beaumont Engineering Department, has been promoted to electrician foreman and transferred to Louisiana Station in Baton Rouge, effective January 1.

A native of Port Arthur, Texas, Mr. Morton received his electrical engineering degree from the University of Texas in 1954 and joined Gulf States in May, 1955.

After completing his training program, he was assigned to the Beaumont T & D Department in October of that year. In December of 1956 he was transferred to the Engineering Department in the position he held at the time of his promotion.

JAMES R. FISCHER, Beaumont, was promoted, January 1, to the position of appliance repair foreman following the retirement of E. J. Clubb.

Mr. Fischer, who is a native of Minneapolis, joined the Company in 1946 as an appliance repairman helper

in Beaumont. He progressed through the various positions until in 1949 he was made an appliance repairman first class. In 1957, he was promoted to utility foreman in the Main Office, Beaumont. He held this position at the time of his recent promotion.

Get Well Wishes

AS this issue goes to press, several well known Gulf Staters from throughout the system are recovering from illness or surgery. Plain Talks joins with their many friends and fellow workers in wishing them a speedy, complete recovery.

Our bed-ridden friends are **Tully Brady**, northern district superintendent, Baton Rouge Division; **Coy "Dad" Weems**, assistant general line foreman, Lake Charles Division; **Connie Winborn**, Navaosta Division residential sales supervisor; **Curtis Lusk**, Dayton local superintendent; **E. E. Mathews**, Neches Station, Beaumont; **George Harry Rafferty**, consumers accounting, Beaumont.



F. T. Langlois



W. L. Jones



D. V. Garon

PRODUCTION PROMOTES ELEVEN

ELEVEN promotions—ten in Baton Rouge and one in Beaumont—were announced by the Production Department effective December 1. Eight of the newly promoted personnel were transferred to the new Willow Glen Station south of Baton Rouge.

In Beaumont, Floyd T. Langlois was promoted from results engineer (system) to test supervisor at Willow Glen Station.

Promoted in Baton Rouge from operating engineers to maintenance supervisors were W. L. Jones and D. V. Garon. Promoted from boiler operations foremen to control operations foremen were V. A. Gautreaux, A. B. Cross and J. A. Stewart. M. R. Holmes and E. E. Atkinson were promoted from head firemen to control operations foremen. All of these employees were transferred from Louisiana Station to Willow Glen Station.

Also promoted at Louisiana Station were: A. R. Roussel from station engineer to operating engineer; C. A.

Domingues and Dewey Raborn from boiler operations foremen to station engineers.

Floyd T. Langlois

Mr. Langlois began working for the Company in 1952 as a junior engineer in the Beaumont Division. He was promoted to results engineer in the Beaumont Production Department in 1954, and in 1958, he became an office engineer at the Neches Generating Station. Later that year he was promoted to results engineer (system).

Windsor L. Jones

Mr. Jones joined the Company in 1925 as an oiler in the Baton Rouge Division. In 1929, he was promoted to station electrician, and in 1930, he was made a fireman. He was made head fireman in 1941, holding that position until he became a station engineer in 1944. In 1949, he was promoted to operating engineer.

Daniel V. Garon

Mr. Garon has been with the Com-

pany since 1939 when he began work as a repairman's helper at Louisiana Station. He held the positions of oiler, fuel operator and operator's helper, and in 1945, he became a turbine engineer. In 1947, he was made a switchboard operator, in 1949, head fireman, and in 1953, boiler operations foreman. He was promoted to station engineer in 1958.

Vernon A. Gautreaux

Mr. Gautreaux started working for the Company in 1941 as an oiler at Louisiana Station. He progressed to operator's helper later that same year, and in 1946, he was promoted to second fireman. In 1947, he was made a turbine engineer, and in 1949, he became a switchboard operator. In 1950, he was made head fireman. He was promoted to boiler operations foreman in 1958.

Aduron B. Cross

Joining the Company in 1941 as an oiler at Louisiana Station, Mr. Cross

V. A. Gautreaux

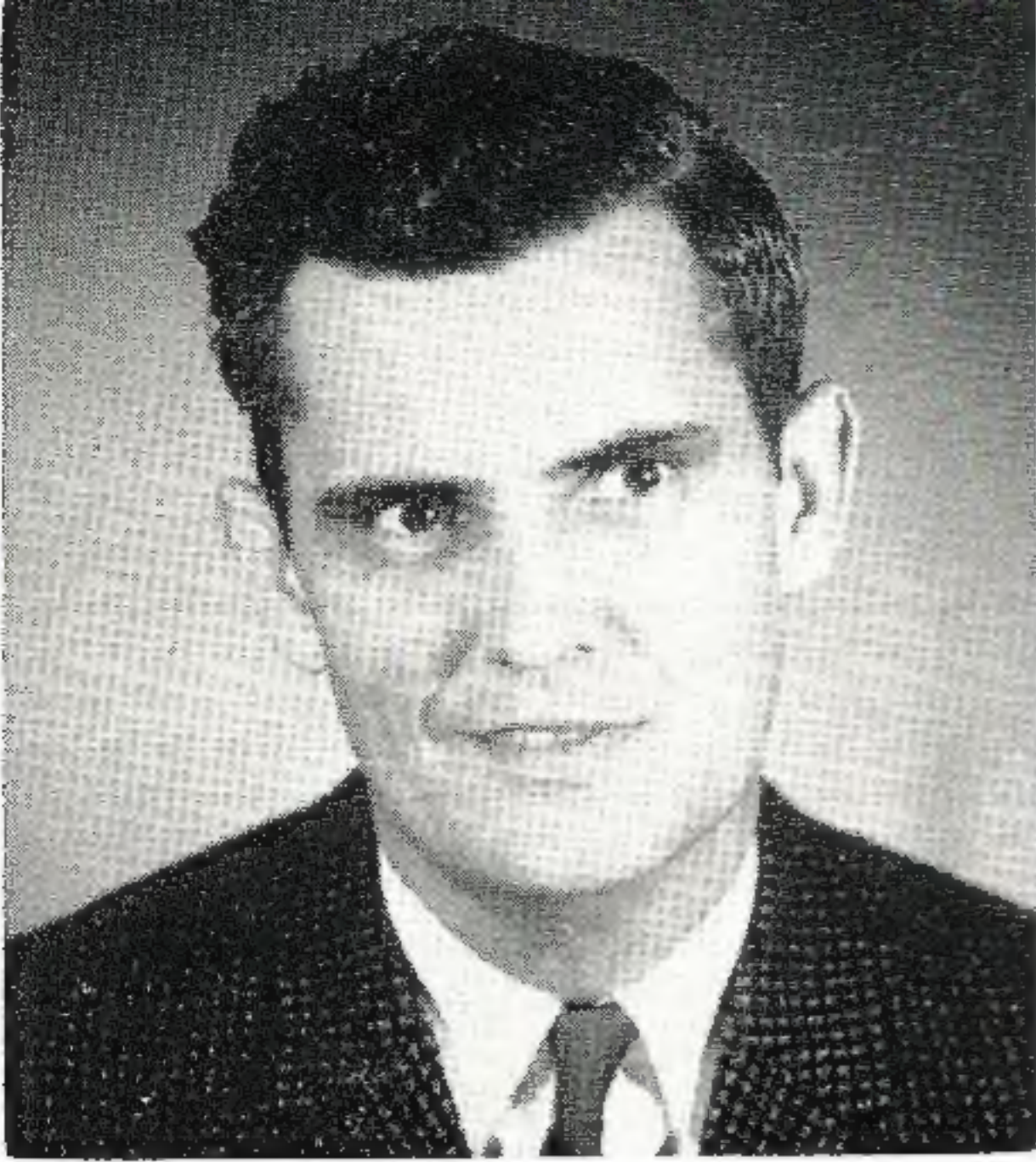


A. B. Cross



J. A. Stewart

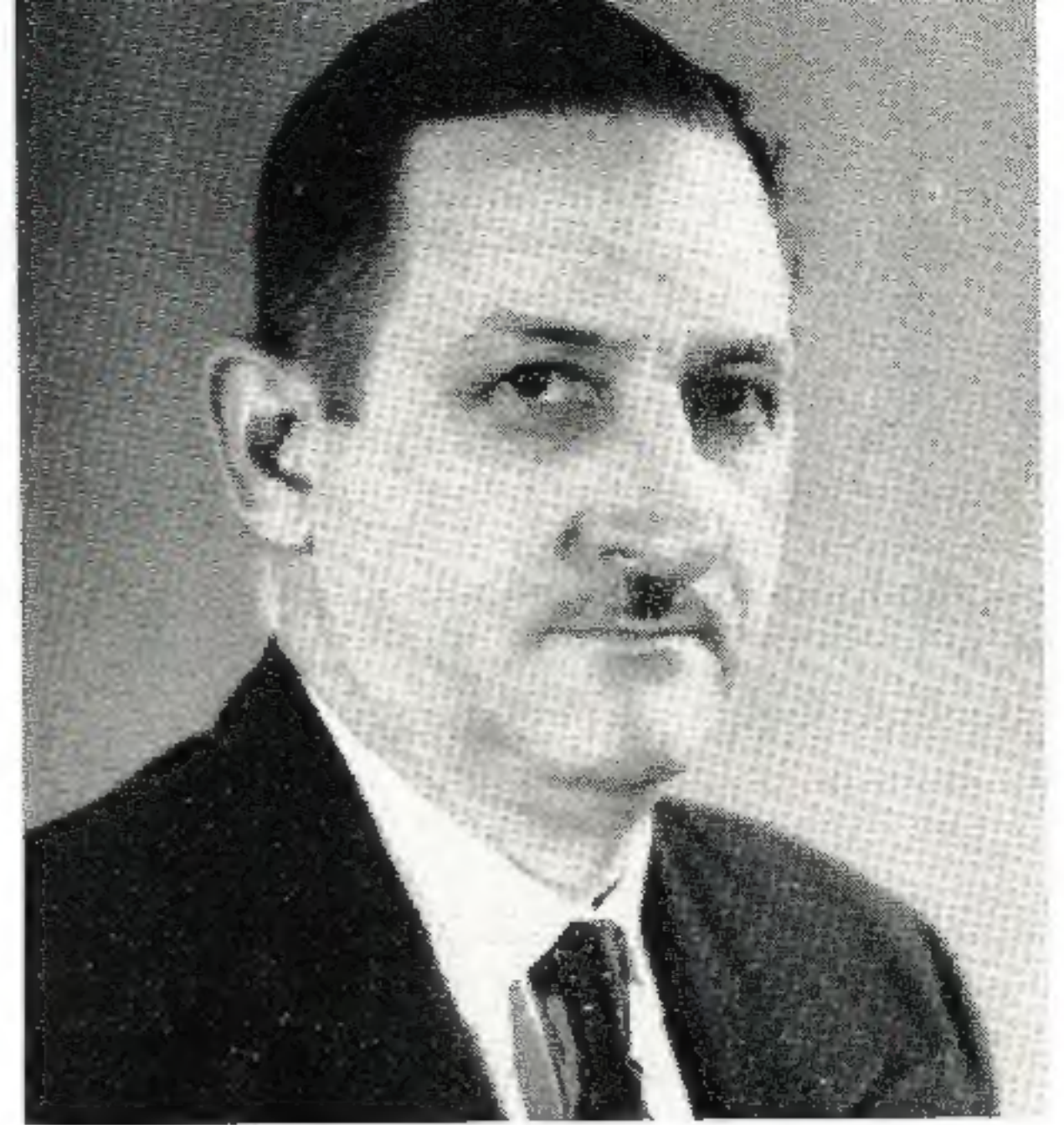




M. R. Holmes



E. E. Atkinson



A. R. Roussel

progressed through the positions of operator's helper and auxiliary operator. In 1949, he became a turbine operator and was promoted to second fireman later that year. He was made turbine engineer in 1947, and in 1949, he became a switchboard operator. In 1950, he was promoted to head fireman, and in 1958, he was made boiler operations foreman.

John A. Stewart

Beginning in the position of oiler in 1939, Mr. Stewart worked his way up through fuel operator, operator's helper and auxiliary operator. In 1943, he was made water plant operator, and in 1944, he was promoted to second fireman. He was made turbine engineer in 1946 and switchboard operator in 1947. In 1949, he became head fireman at Louisiana Station, and in 1953, he was promoted to boiler operations foreman.

Malcolm R. Holmes

In 1938, Mr. Holmes started work

for the Company as an oiler at Louisiana Station. By 1946, he had progressed through the positions of fuel operator, operator's helper and turbine operator. He was promoted to second fireman in 1946 and later in the year he was made turbine engineer. In 1949, he became switchboard operator, and in 1950, he was promoted to head fireman.

Eldon E. Atkinson

Mr. Atkinson began working for the Company in 1945 as an unclassified helper in the Baton Rouge Production Department and was made an auxiliary operator in 1946. In 1947, he was promoted to turbine operator, and in 1949, he became a second fireman. In 1950, he was made a turbine engineer, and in 1953, he was promoted to switchboard operator. He was made head fireman in 1953.

Austin R. Roussel

Beginning work in 1925 as an oiler in Baton Rouge Production Department, Mr. Roussel progressed through the positions of fireman, substation operator, and in 1933, he was promoted to switchboard operator. In 1934, he was made auxiliary operator, and in 1935, he became an assistant fireman. In 1941, he was promoted to second fireman, and in 1943, he was made turbine engineer and later in the year, switchboard operator. He was promoted to head fireman in 1946, and in 1949, he became a station engineer.

Cyril A. Domingues

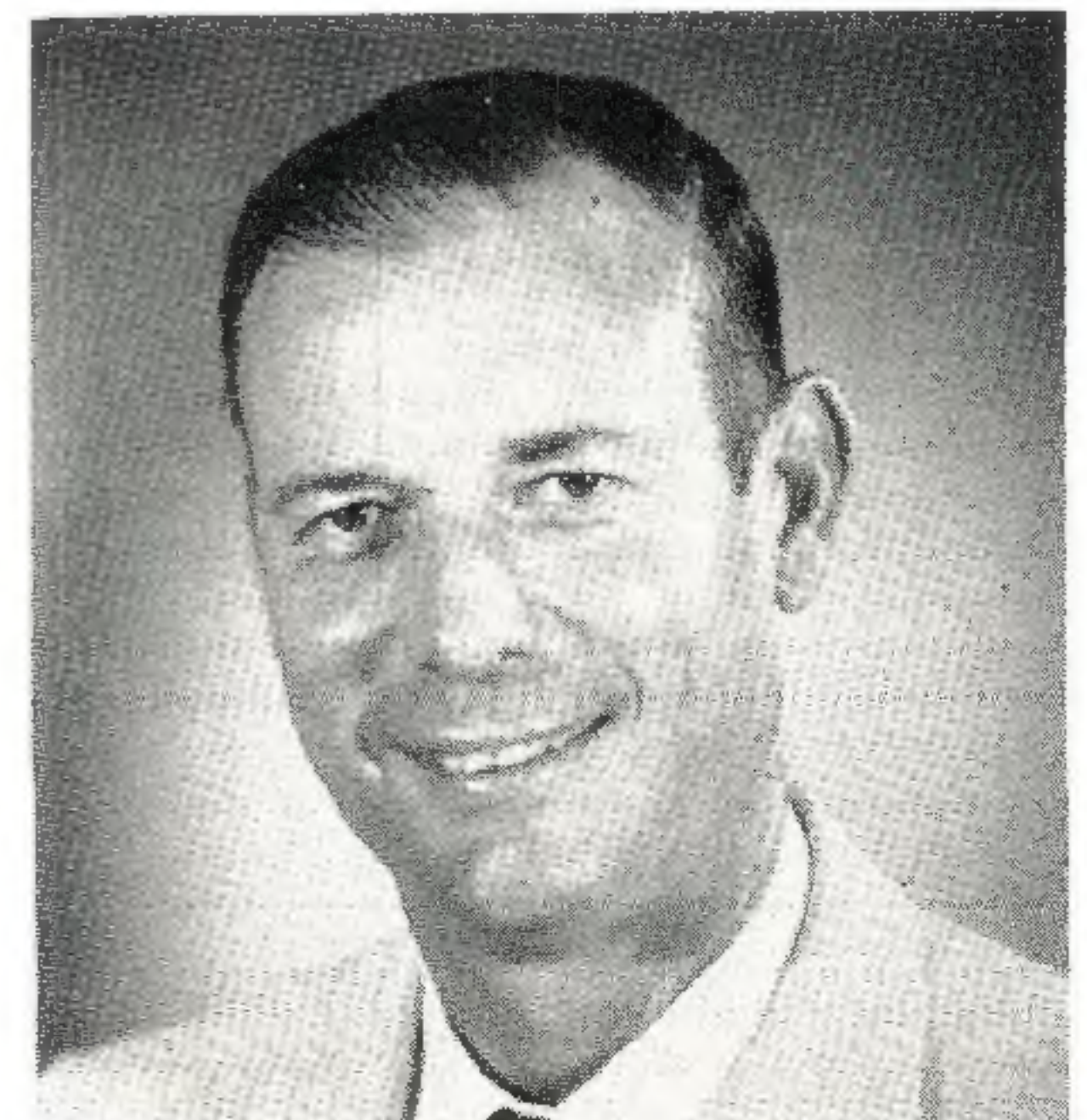
Starting to work in 1938 as an oiler in the Baton Rouge Production Depart-

ment, Mr. Domingues worked his way through the positions of fuel operator, student engineer, operator's helper, auxiliary operator, turbine operator, and water plant operator. In 1943, he was made a second fireman and was promoted to turbine engineer in 1944. In 1947, he became a switchboard operator and was made head fireman in 1949. He was promoted to boiler operations foreman in 1953.

Dewey Raborn

Mr. Raborn began working for the Company in 1939 as an oiler in Baton Rouge Production Department. By 1945, he had progressed through the positions of fuel operator, operator's helper, auxiliary operator, water plant operator, and second fireman to become a turbine engineer. In 1948, he was promoted to switchboard operator, and in 1949, he was made head fireman. In 1953, he became a boiler operations foreman.

Dewey Raborn



C. A. Domingues

EIGHT ENGINEERS TRANSFERRED

TRANSFERS for eight Gulf Staters in the engineering sections of the Company were effective January 1. The transfers were in accord with the Company's policy of developing employees' effectiveness by means of its broad-based training program.

Two Beaumonters, Joseph O. Robichau, formerly in the System Engineering Department, and Herman Lee Hammack, formerly in the System Production Department, have exchanged positions. Mr. Robichau will now work on the central information systems in our chain of generating stations, and Mr. Hammack will work on system communications (microwave).

Within the System Engineering Department in Beaumont, James E. Booker has been transferred from equipment engineer in the standards section to construction budget section.

Raymond T. Kearney, formerly with the construction budget section in Beaumont, has been transferred to the project group.

Wallace W. Sullins has been transferred from Beaumont T & D Department to the project engineering section where he will be assigned to Navasota and Port Arthur Division projects.

Brandon R. Clawson, formerly in Lake Charles T & D, has been transferred to Beaumont in the System Engineering Department, planning section.

Raymond D. Broussard, formerly in the project engineer group, Beaumont, has been transferred to the equipment section.

Richard J. Peterman, formerly in Lake Charles T & D Department, has been transferred to the Lake Charles Sales Department as an industrial engineer.



J. O. Robichau



H. L. Hammack



J. E. Booker



R. T. Kearney



W. W. Sullins



B. R. Clawson



R. O. Broussard



R. J. Peterman



G. W. Hall

HALL DIES IN HOSPITAL

George W. Hall, 54, service foreman in Jennings died January 6 in the American Legion Hospital, Jennings, following a short illness. Services were held January 7 in the First Methodist Church, Jennings.

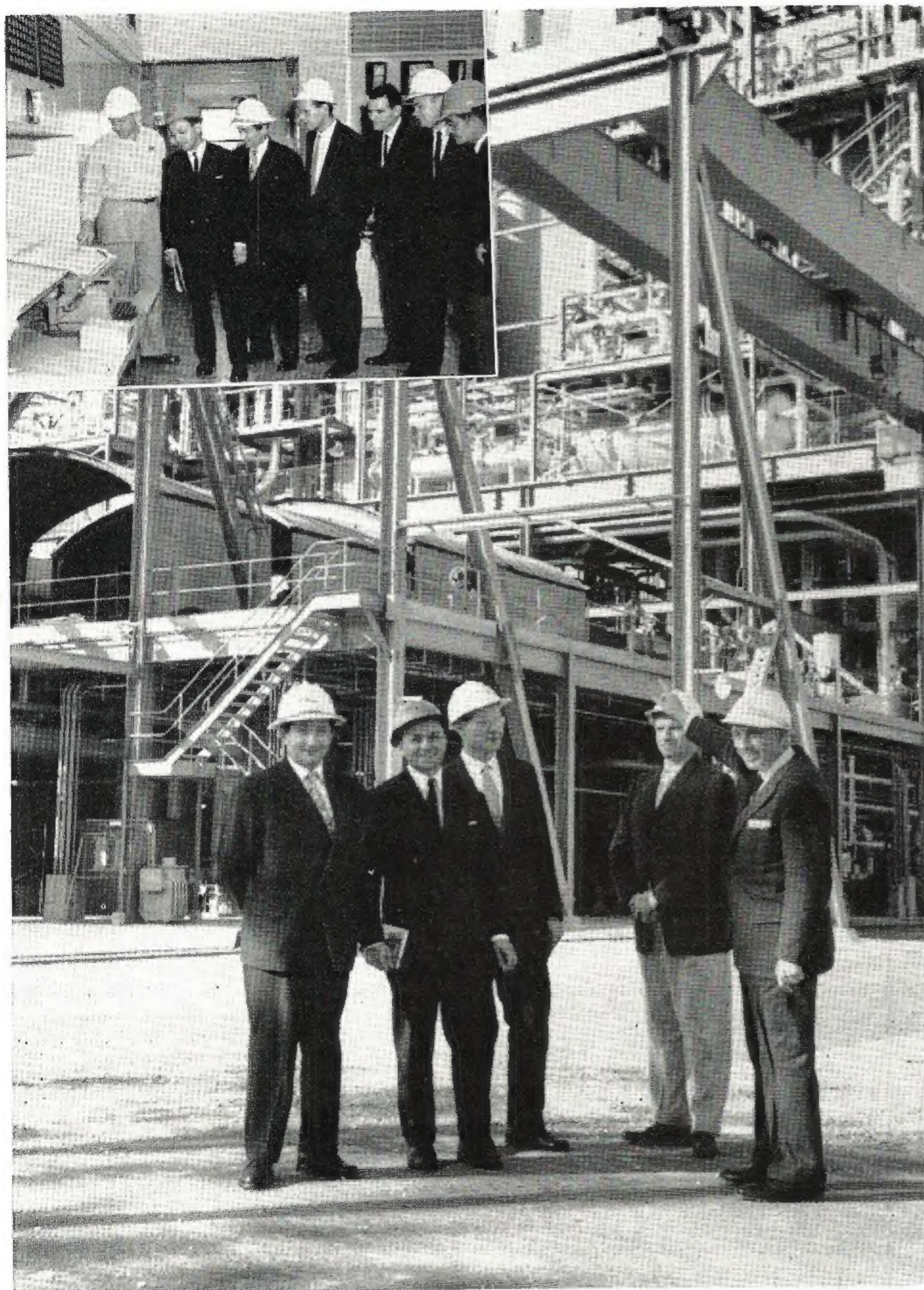
A native of Scott, Louisiana, Mr. Hall joined the Company in Lafayette as a lineman in 1925. In 1931, he was made a serviceman, and in 1941, he became a district serviceman and was transferred to New Iberia. He was promoted to line foreman and transferred to Jennings in 1946, and in 1949, he was promoted to service foreman.

He is survived by his wife, the former Lena Brown of Jennings; two sons, George W. Hall, Jr., Houston, and Allan Hall, serving with the U. S. Navy at San Diego, California; one daughter, Mrs. William Trambly, Jennings; and four grandchildren.

Mr. Hall was active in both civic and church work. He was a member of the Optimist Club, the New Iberia Masonic Lodge, the Board of Stewards of the First Methodist Church and taught the Boys Class of the Sunday School. In October, 1959, he was named Optimist of the Month.

Les C. I. S. Systems Are "Tres Magnifique"

Say Visiting Frenchmen



Visiting French engineers, Jaques Carpentier, Pierre Jonon, Jaques Grauvogel, from Electricite de France are shown through Roy S. Nelson Station by Jim Derr, test supervisor, and A. H. Demers, station superintendent. In the inserted picture Derr explains how the central informa-

tion systems work to Jonon, Carpentier, and Grauvogel, as J. L. Warmack, electrical engineer, H. L. Hammack, engineer, both of the System Production Department, and A. M. Melancon, supervisor of standards, System Engineering Department, look on.

*... After touring
Neches, Riverside and
Roy S. Nelson Stations*

LAST month when three globe-trotting French engineers visited three of our power stations—to compare notes on the installation and operation of central information systems—they probably felt right at home when introduced to Gulf Staters with such names as Melancon, (A.M.), Langlois (Floyd), Guidry (Bob), and PreJean (Will).

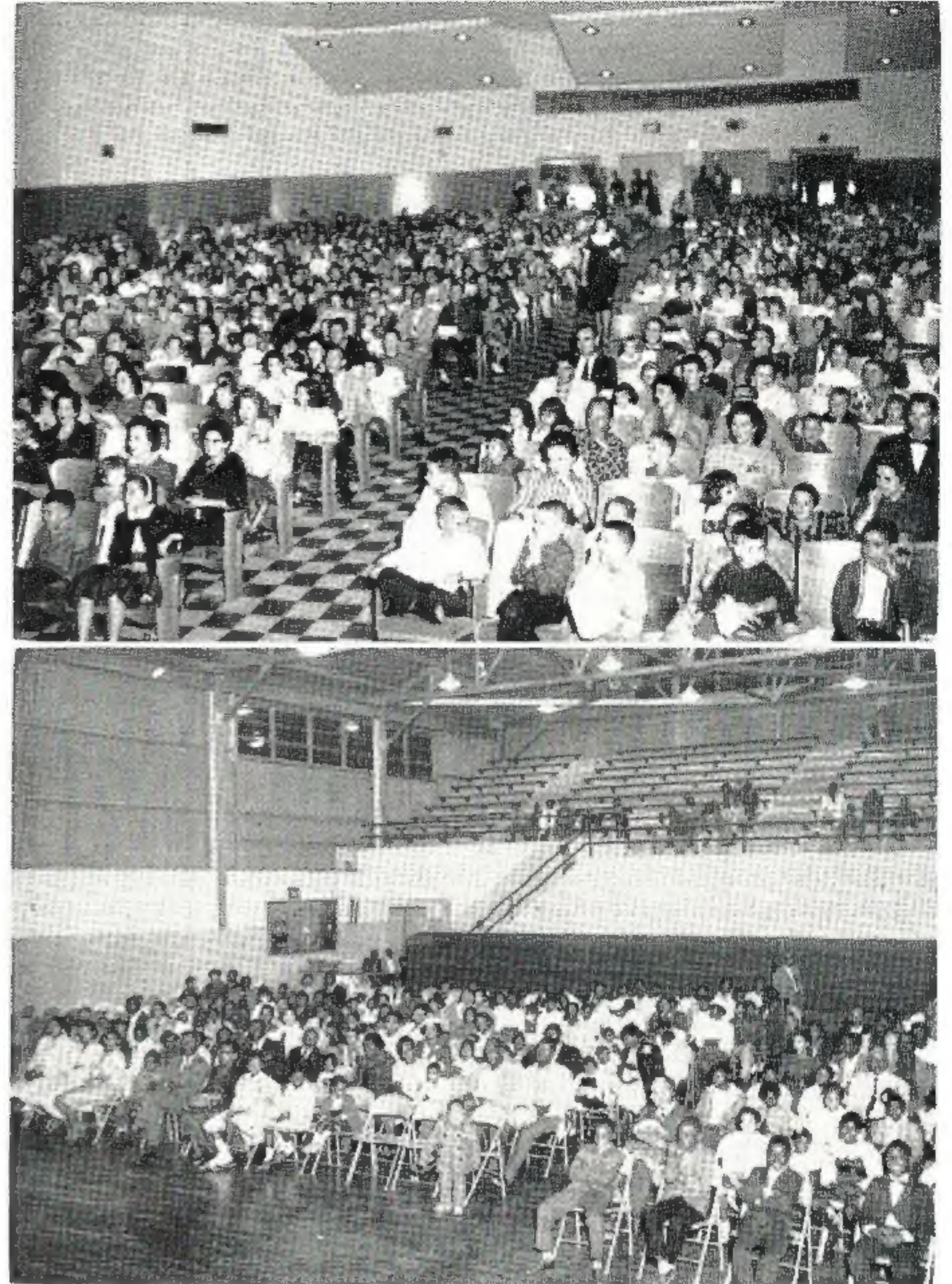
Representing France's nationalized power system, Electricite de France, the French engineers, Jaques Carpentier and Jaques Grauvogel, both of Paris, and Pierre Jonon of St. Denis, were in the United States visiting several electric utilities to exchange ideas and techniques on power plant operation. They were interested in our Company because, among other things, we were the first electric utility in the world to install central information systems in our power stations.

System Production Department engineers escorted their French colleagues on a tour of Roy S. Nelson and Riverside Stations at Lake Charles and Neches Station in Beaumont. The escorts were J. L. Warmack, H. L. Hammack, E. E. Figari, A. M. Melancon, who acted as interpreter, J. H. Derr, A. J. Matherne, A. H. Demers, superintendent, Roy S. Nelson Station; L. R. Eddins, superintendent, Riverside Station and W. A. Whitten, superintendent, Neches Station.

Earlier in the day, the engineers visited R. E. Cargill, vice president of engineering-operations. J. A. Reich, production manager, Beaumont, arranged a conference with the engineers responsible for the design, installation and operation of the data logging and computer systems before they were taken on the tour of the power plants.

CHRISTMAS PARTIES - 1959

BATON ROUGE



LAKE CHARLES





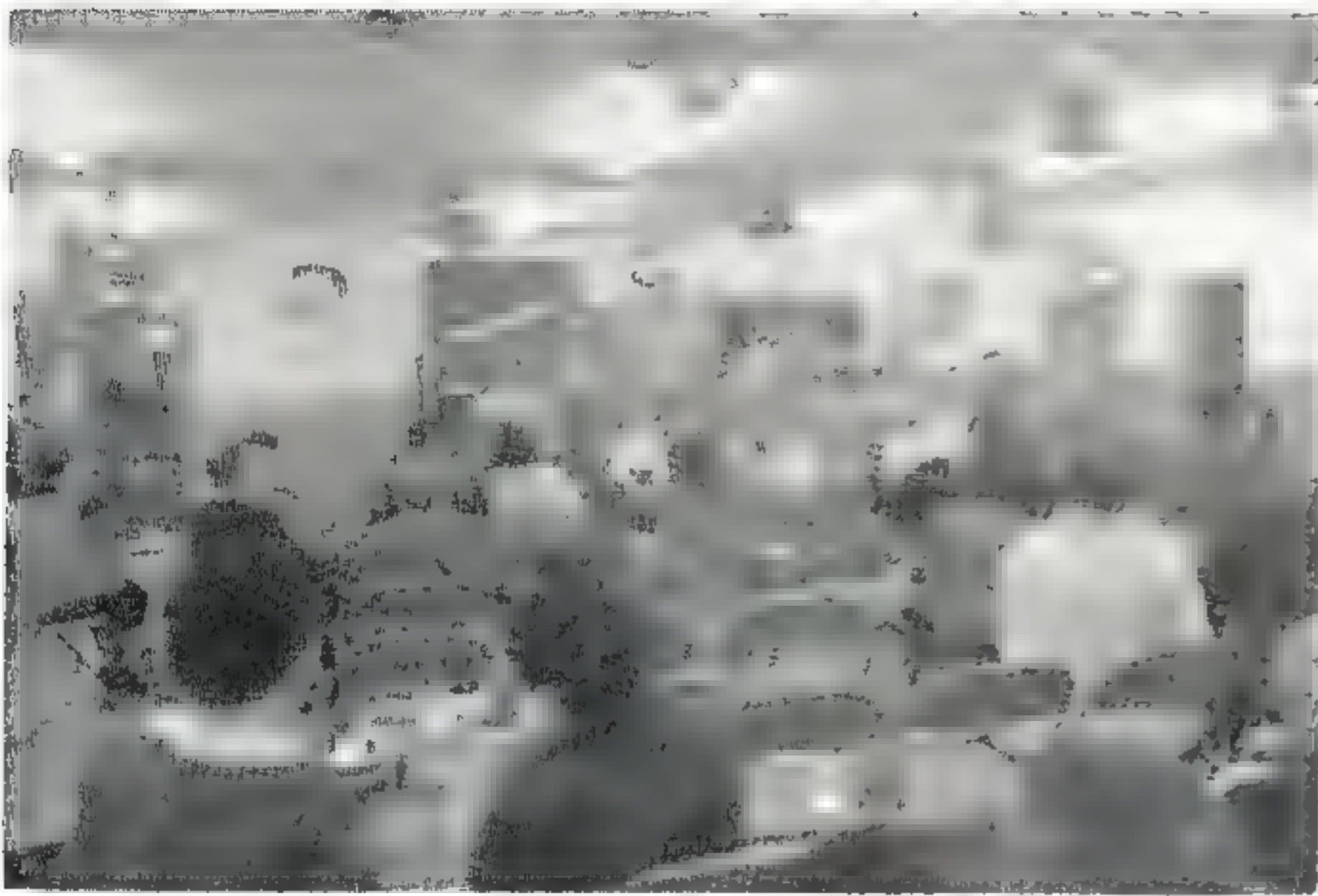
LAKE CHARLES



JENNINGS



BEAUMONT



ORANGE

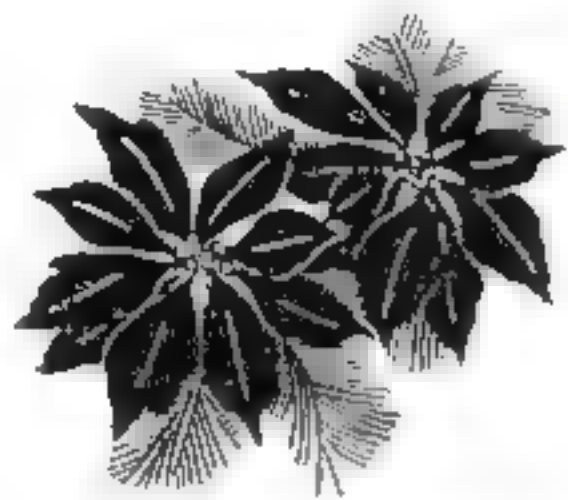




CALVERT & FRANKLIN



MADISONVILLE



SILSBEE
DISTRICT



HUNTSVILLE
CLEVELAND AND
CONROE



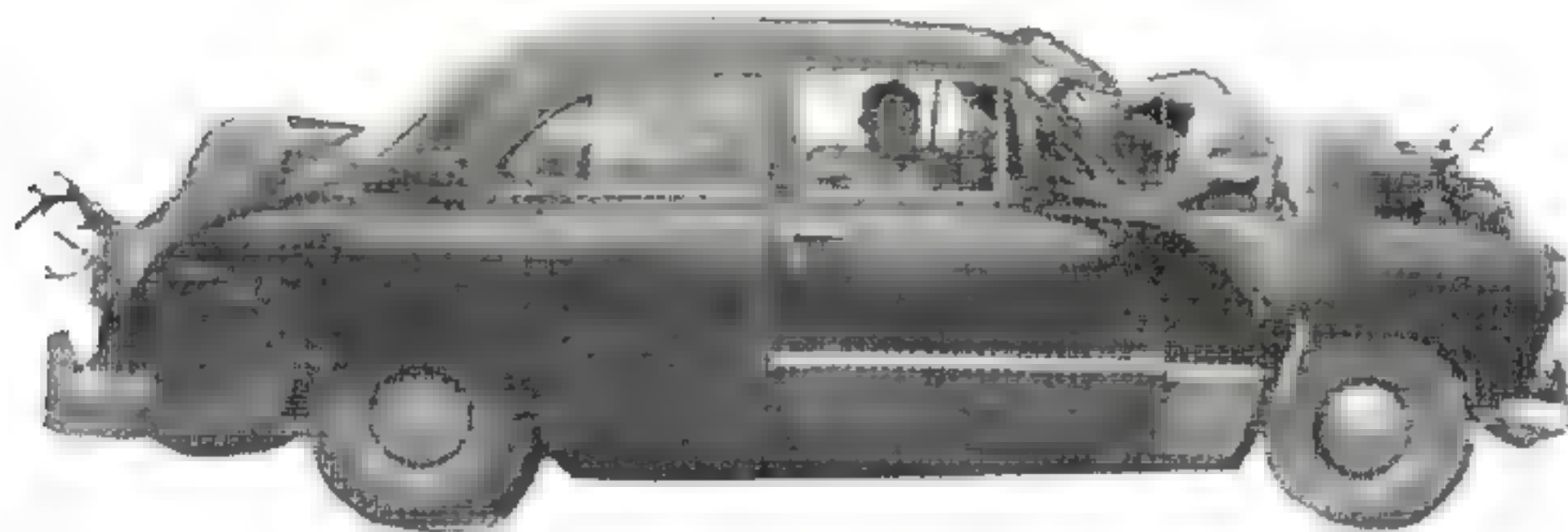
Good Hunting 1959



R. C. Cowen, truck driver for the Navasota Stareroom, proudly displays an eight point buck, his second deer of the season.

MANY acres of good hunting ground abound in the area served by Gulf States, an area extending from the rolling plains of Kosse, Texas, to the Mississippi Delta region surrounding Geismar, Louisiana. And as you would expect, a lot of Gulf Staters spend much of their spare time during hunting seasons pursuing their favorite game.

Not all of their hunts are successful, yet a good many of them are, as the pictures on these pages show.



F. G. Dupree, Sr. of the Navasota Garage, is shown with the deer he and his son, F. G. Dupree, Jr., engineering assistant in Conroe, bagged the first day of deer season.



G. B. Oglesbee, general line foreman, and R. E. "Cuz" Cowart, serviceman first class, are shown with the results of a weekend duck and goose hunt. Both are in Beaumont.



Beaumonters Kenneth Maxwell, residential sales, Randy McAlpine, superintendent of sales, and Lars Roedahl, Beaumont home builder, display their limit of ducks and geese, results of a two day hunt.



Naomi Haynes, Production Department, Beaumont, and her husband, Robert Haynes, operations supervisor at Neches Station, proudly pose with the deer they killed in the hill country north of Uvalde.



Herschel Campbell, commercial artist in the Advertising Department and Herschel Mathews, supervisor of Production, Advertising Department, Beaumont, exhibit the results of a successful weekend hunt.



Larry Wenzell, turbine operator at Neches Station, holds two pheasant and a rabbit he shot while vacationing in New Jersey.

Rodney Benoit, Jennings meter reader, shows the geese he bagged while hunting on Mementau Cove.



Safety rides with a good driver



By George T. Smith

HAVE you been involved in a traffic accident recently, or is your record as good as that of J. C. "Red" Phillips, a truck driver in the Substation Department in Beaumont? Amiable, sandy-haired, quick-smiling Mr. Phillips is one of our best drivers, as witness the thousands of accident-free miles he has driven under all sorts of adverse conditions.

Mr. Phillips has been driving heavy trucks and equipment for the Company more than fifteen years, yet he hasn't been involved in a single accident after driving thousands of miles in that time.

Since 1944, the year he came to work for the Company as a truck driver, Mr. Phillips has driven practically every type of truck the Company operates. For years, he drove trucks in the Line Department before being assigned to the Substation Department. It is tribute to his driving ability that all of his foreman would like to have him back, because they realize the importance of a good truck driver in a crew's operating efficiency and effectiveness.



Service Center motto keeps Phillips safety conscious.

Prior Planning

Mr. Phillips now drives the heaviest piece of transportation equipment in the Company--a 25-ton truck. With the low boy (or trailer), the maximum combined weight of truck and load is nearly 100,000 pounds. His main job is hauling transformers and oil circuit breakers to points throughout the entire system. His loads range from 14,000 to 50,000 pounds. For his heaviest loads the Company must obtain special permits allowing the rig to travel on the highways.

Before leaving the Beaumont Service Center, he and his foreman always check his route to be certain of proper height and width clearances on bridges and underpasses.

He attributes his good record to those simple, common practices that many of us forget: Courtesy, alertness, respect for the other driver's ability (or lack of it), and careful observance of speed limits.

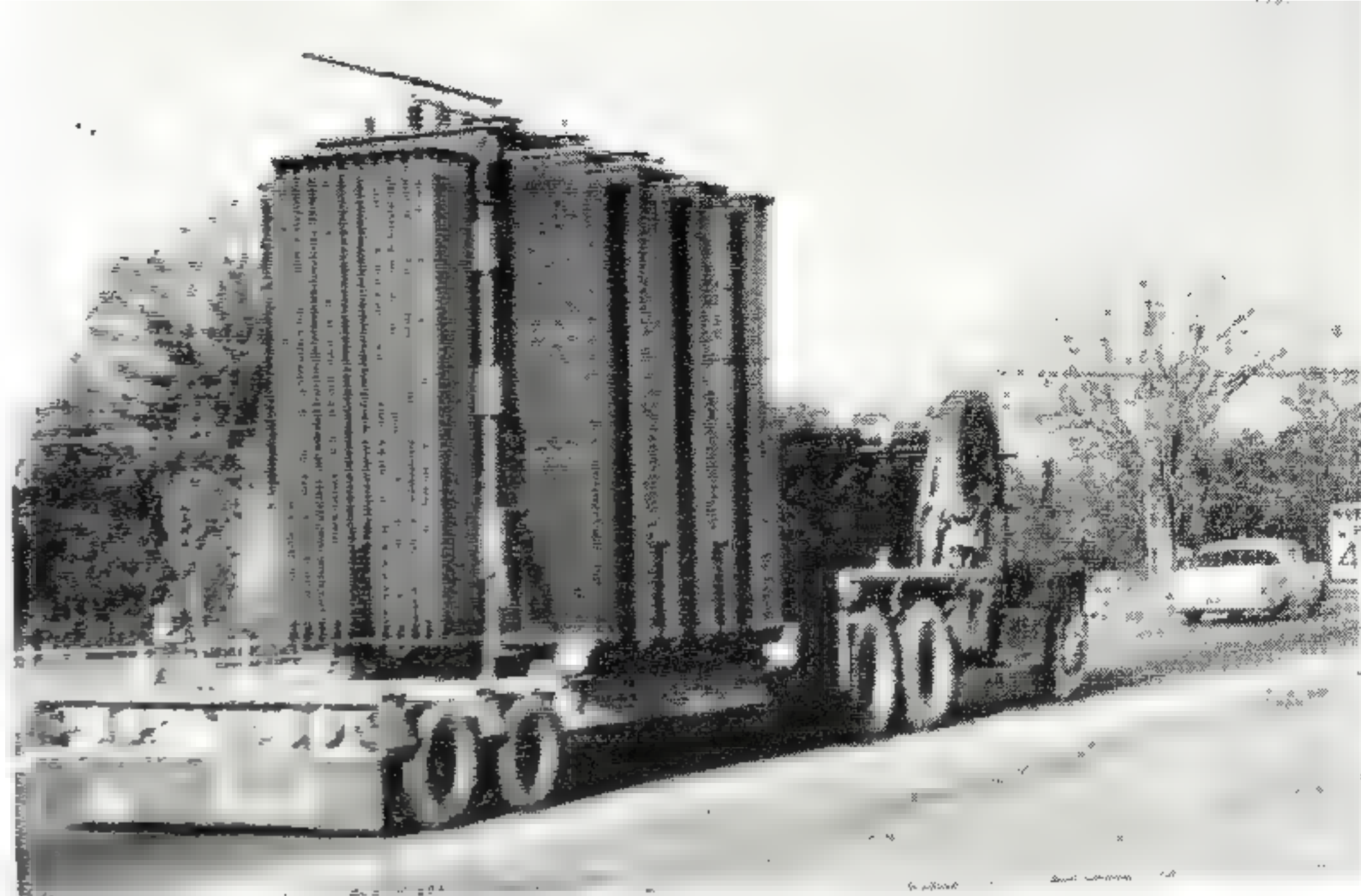
Size Attracts Children

By giving proper turn signals and being certain his turn indicators work properly, he encounters a minimum of trouble on turns. As a rule he tries to avoid school zones, but when it is necessary to pass through them he carefully observes the posted speed limit, for children are different where this truck is concerned. Mr. Phillips says that its size makes it an unusual sight to them and many times they will try to get closer for a better look, which calls for added precaution on his part.

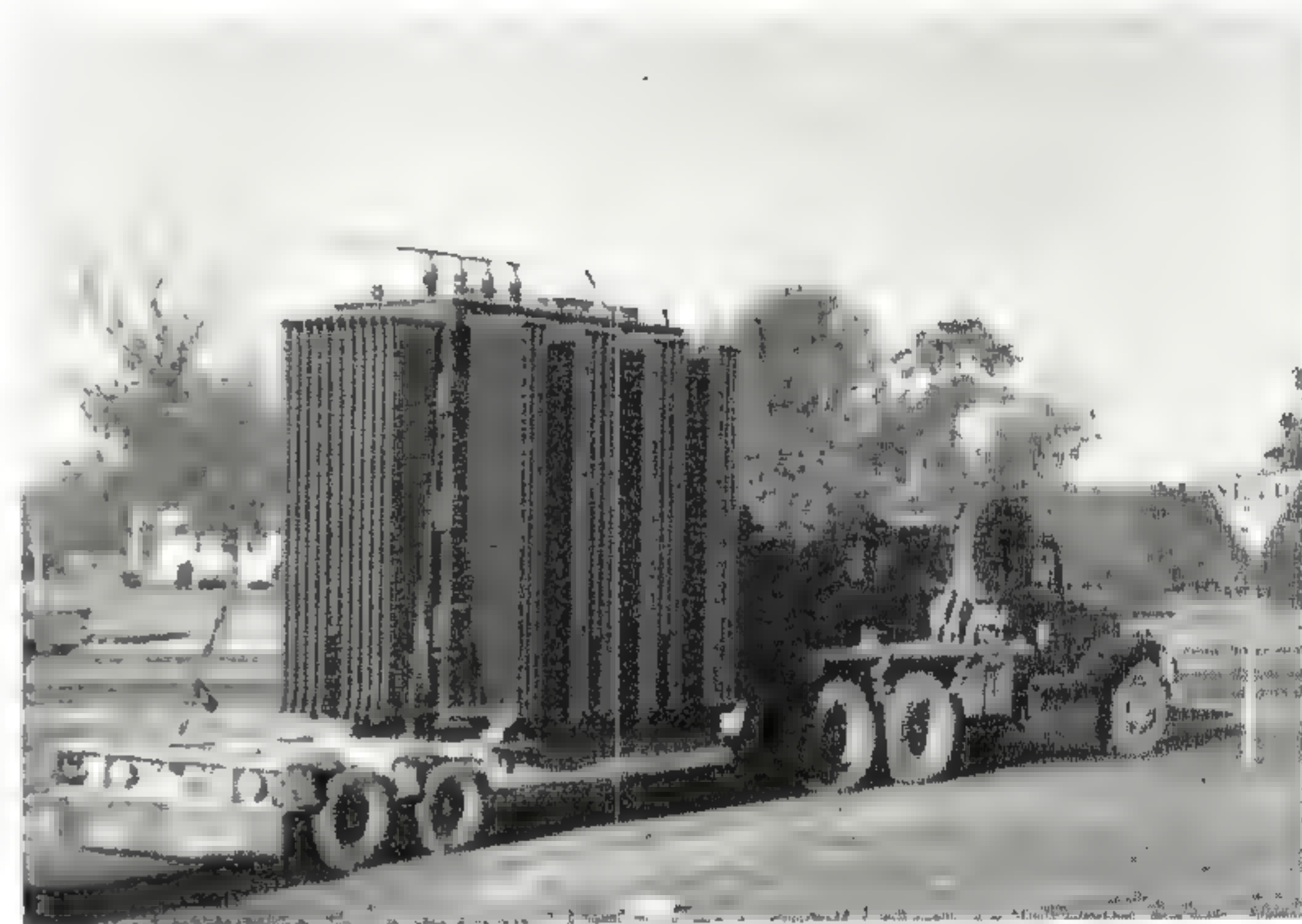
Mr. Phillips claims that a lot of credit for his record must go to Buck Albe, his foreman, who sees to it that whenever he must back the truck someone is flagging traffic and helping him see the "blind" spots behind.

Many of us who go through our yearly fender scraping and bumping should take notice of some of Mr. Phillips' practices and try to improve our own records. For, as Mr. Phillips assures us, "Good driving habits on the job usually carry over when we get behind the wheel of our own car."

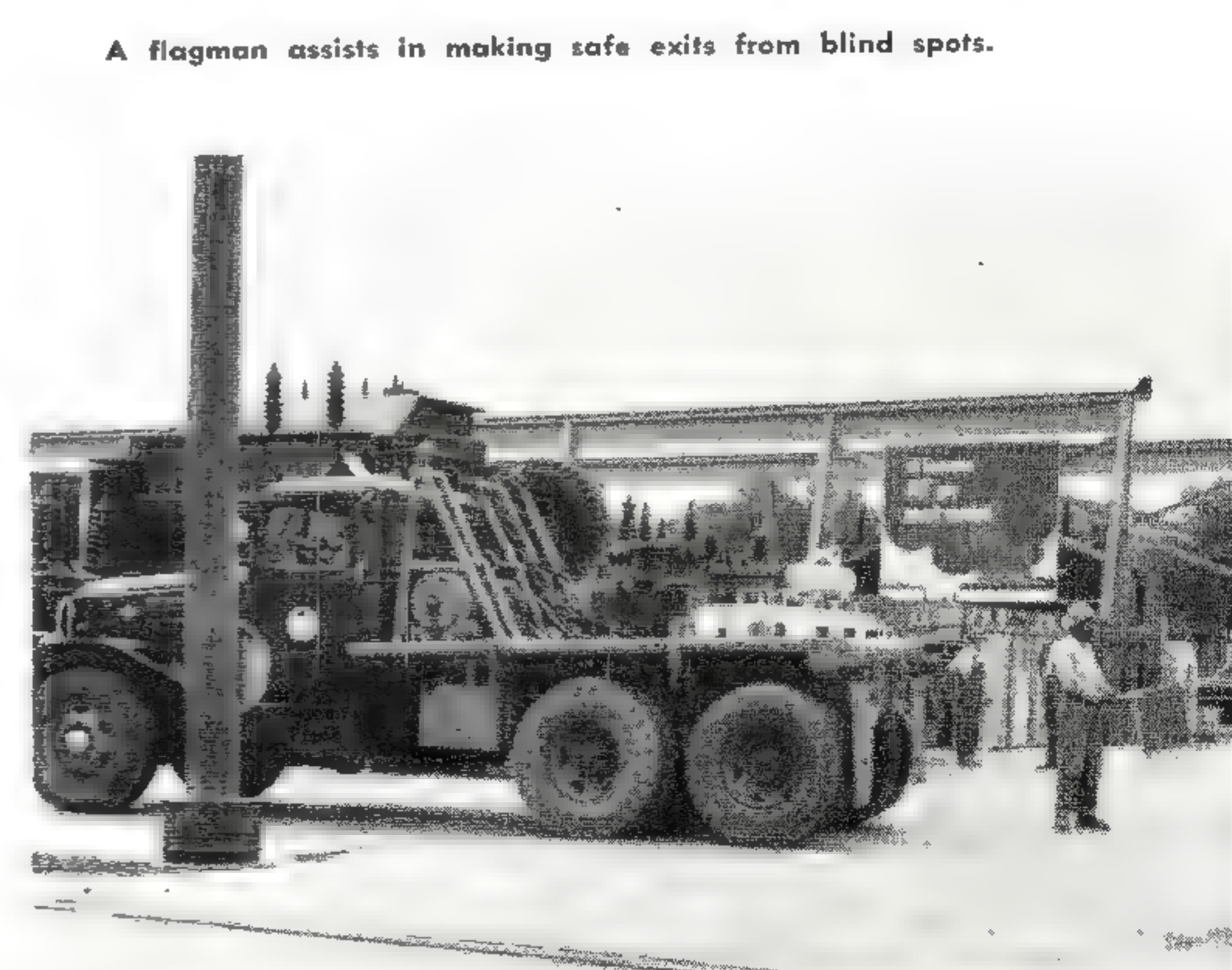
January, 1960



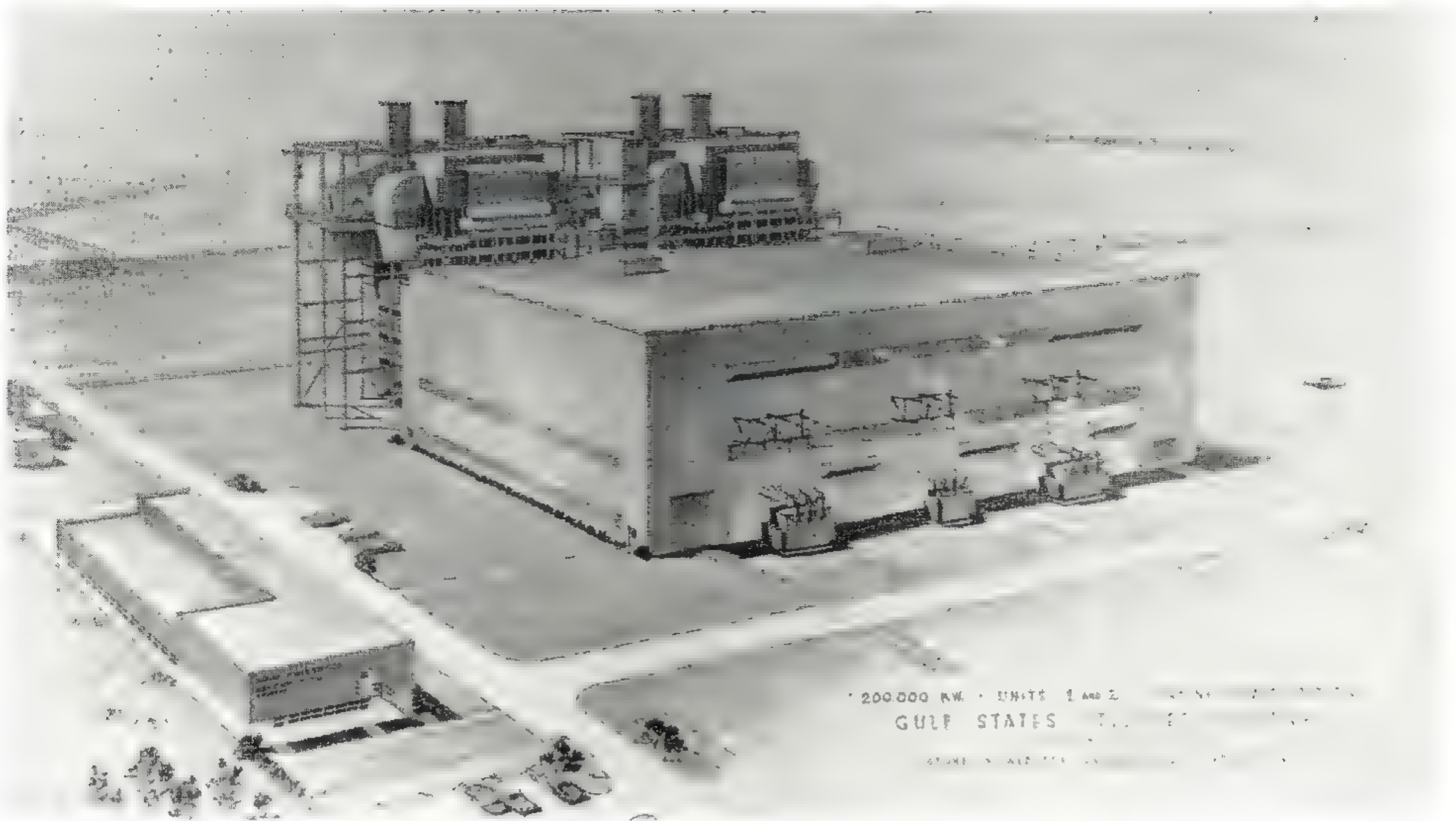
Obedience to traffic signs and signals is a must.



Careful observance of speed limits assures additional safety.



A flagman assists in making safe exits from blind spots.



Work Starts On Sabine Station

*Sixth Power Station Will Rise
from Marsh In Center of
Tri-City Area*

WORK began this week on foundations for the two 220,000-kilowatt, turbo-generator units of Sabine Power Station, located a few miles west of Bridge City.

Construction of a six mile rail spur track is nearly complete and dredging of the large water intake and discharge canals continues. The canals have a combined length of about eight miles.

Work on the railroad was slowed by bad weather and soil difficulties.

The first unit is scheduled to begin operating in 1962; the second a year later.



This car is parked where the new Sabine Power Station has begun to take shape. When the first two 220,000 kilowatt units are completed, the station will look like the artist's drawing at the top of the page. In background, a large dragline is dredging the intake canal to the site.



Dredging of the intake and discharge canals from Sabine Lake to the power station and from there to the Neches River is nearly complete. J. B. Hawkins, of the Moreland Dragline Company, points out the route he is following. So far, he's killed 17 water moccasins.



Soft terrain hampered construction of the spur track railroad to the plant site. Trucks had to carry their own boards and build a boardwalk over the marshy areas. Some of the heaviest equipment ever ordered by our Company will be delivered over this track.



This sketch shows the site of the new plant with its intake and discharge canals leading from Sabine Lake and the Neches River. The new plant will be built on the edge of

a wooded area a few miles northwest of the Rainbow Bridge over the Neches River north of Port Arthur. Drawing shows power plant at lower right above.

THAT'S WHERE OUR MONEY GOES

Everything We Use, from Paper Towels To Giant Transformers, Calls for Sharp Shopping by Purchasing

"MY LANDS, the prices you pay for things these days is enough to make anyone a fuss-budget," the lady told the grocer. She's so right. And, just as wise women shop for bargains to make ends meet at home, our Company keeps a sharp eye out for money-saving methods and materials.

We have to. The cost of equipment necessary for the generation and transmission of electricity, as well as for the hundreds of related jobs that we do, is especially high in an electric utility such as ours, where plant in-

vestment per employee is now \$147,000.

In our Company, the Purchasing Department is like the heroic housewife. It is a clearing house for all articles ordered and purchased. It handles requests for everything from stapling machines, through mimeographing devices, to giant transformers and generators. Since all these articles come in assorted shapes, colors—and prices, it is the purchasing agent's responsibility to see that our Company receives the best quality merchandise for the lowest possible price. He does this by comparing the catalog prices from each different manufacturer, and by inviting competitive bids for articles purchased in large quantities.

Pictured are a selective sample of the items we purchase. Think you can qualify as a thrifty purchaser? Try to match the articles, each posed with an attractive employee, with the accompanying list of prices.

By the time you have finished the game (and glanced at the answers on page 20, where names of the girls are also listed), you will have a better idea of where our money for operating costs goes, and why all of us must practice economy in the performance of our jobs.

(The prices listed are catalog prices. In some cases, where bids are accepted, the actual per-item price may be lower.)

1. @\$.046 ea.
2. @\$2.29 ea.
3. @\$4.08 ea.
4. @\$2.16 ea.
5. @\$81.18 ea.
6. @\$.6311 ea.
7. @\$.524 ea.
8. @\$.19 per ft.
9. @\$.15 per ft.
10. @\$23.00 ea.
11. @\$312.00 ea.
12. @\$101.00 ea.
13. @\$10,800 ea.
14. @474.00 ea.
15. @\$.56 ea.
16. @\$.60 ea.



A. 400-watt Mercury vapor street light



B. One foot, ACSR conductor



C. 65-foot pole, creosoted



D. Electric typewriter



E. 28-inch wood crossarm brace



F. Pencil sharpener



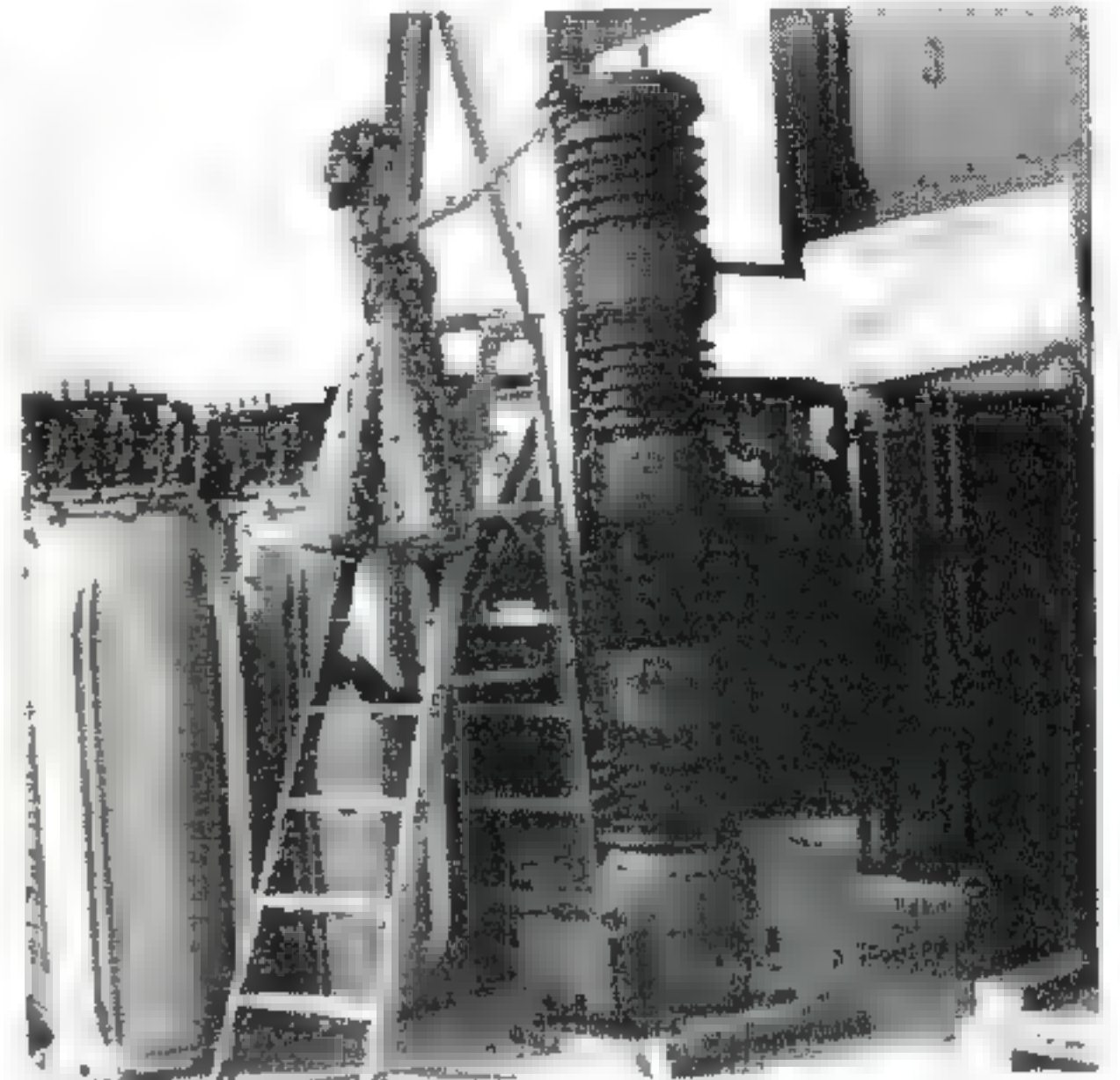
G. Staple machine



H. One sheet, paper towel



I. 25 kva distribution transformer



J. 138,000 primary voltage potential transformer



K. Galvanized eye bolt



L. Aluminum service drop



M. 4-drawer, letter-size file cabinet

N. One package, GSU letterhead bond paper



O. One pound, manila rope



P. Pencil



Company's Safety Record Wins National Recognition

WORD about our Company's aggressive safety programs — and the highly satisfactory results — is getting around nationally. Latest trade journal to spread the good news is the large circulation industrial magazine appropriately entitled "T & D."

Safety Director Frank Jones, with the cooperation of the Publicity Department, prepared the article shown here.

Moral: Safety is good news. Let's continue to be news conscious.

Answers to quiz Pages 18-19

1. P—Maxine Thomas
2. N—Betty Nixon
3. G—Martha Jo Sullivan
4. F—Charlexa Smith
5. M—Fay Van Schoubroek
6. O—Carolyn Bertrand
7. H—Barbara Andrews
8. L—Annie Castilaw
9. B—Jenny Beck
10. A—Stella Berryhill
11. I—Sunnye Hebert
12. C—Charlotte Huff
13. J—Betty Germany
14. D—Patty Dunaway
15. K—Gayle Cryer
16. E—Edythe Waltmon

How Important is ONE Vote?

We're getting along in years as a nation. Isn't it time this question was answered? Remember Rutherford B. Hayes? **One** electoral vote put him in the White House.

One congressional vote saved Selective Service just 12 weeks before Pearl Harbor.

One vote can take a frightened child off a busy highway and into a new school bus.

A wise man once observed, "**Liberty means responsibility. This is why most men dread it.**"

But if you dread it and ignore it, how long can it last? Freedom, like a receding hairline, isn't lost all at once. It goes gradually.

If you can spend a few minutes each day using hair tonic to save your hair, can't you spend a few minutes each year at the polls to save your scalp?

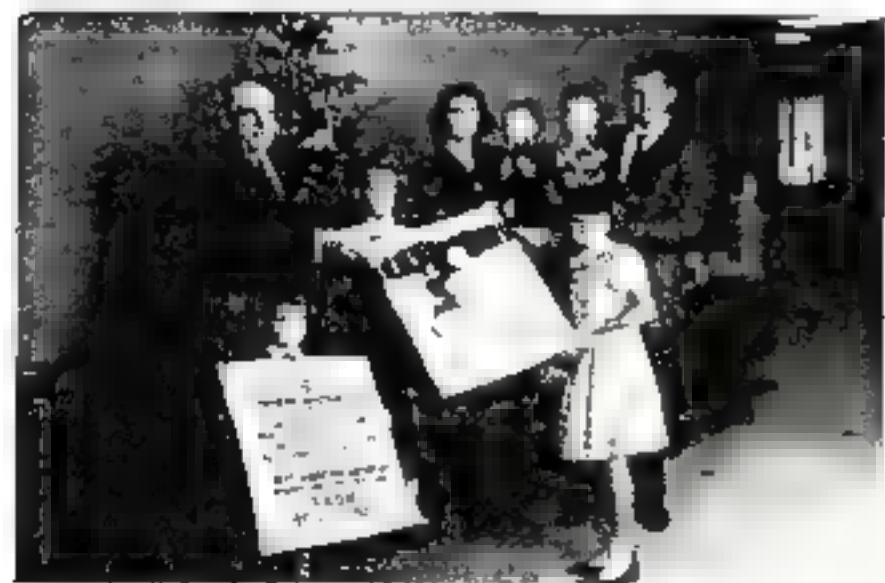
—NEWSWEEK

T&D Safety Quote

BY
FRANK W. JONES

SAFETY IS A FAMILY AFFAIR

"When three million successive working manhours without an accident was accomplished by our staff of 2,700 employees on Monday, December 23, 1953, we staged a publicity stunt to commemorate the achievement. With the aid of our Publicity Department, this 'first' in the history of our company was given appropriate publicity in all communications media in the area. The story was presented with emphasis on the idea that safety is a full-time job for everyone: the employee, his wife, and his children. As the date was close to Christmas, we made a photograph of an employee and his family presenting a huge Christmas gift to our President, Roy S. Nelson, with a large card conveying the message that this was a priceless gift that our employees had 'given' to themselves: good health. Mr. Nelson said, at this time, that the good record in safety was one of the high points of our 1953 operations, and told the young lineman and his family how important it is to practice safe working habits until they become a habit in us—at work, at home, at play, on the highways—everywhere.



"We staged duplicate events in each of our large districts that had daily newspapers. The response was gratifying and the Beaumont Journal, a large circulation paper serving the Galveston area, carried the picture at the top of the front page on Christmas Eve.

"Staging a publicity event is one of the many ways in which we try to keep safety in the minds of our employees and before the eyes of the public. Recognition lifts employee morale and inspires them to even greater, dispassionate competency which might otherwise develop human nature being what it is.

"However, it should be emphasized that a successful safety program must have the complete support and cooperation of top management. This provides the push that must infiltrate all supervisory personnel. The foremen and supervisors at Gulf States have taken over the number-one spot in accident prevention efforts on the

job; and this positive activity has greatly reduced the personnel injury rate as well as complacency toward accident prevention. The ten-point program which we have adopted is our new basis.

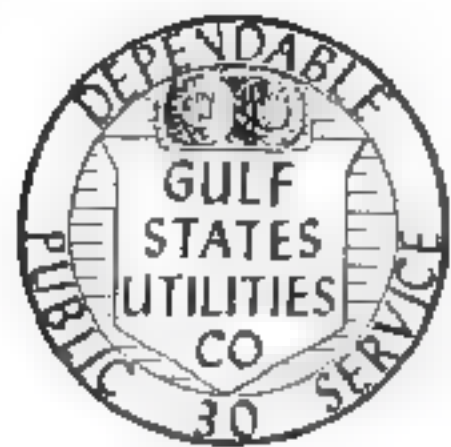
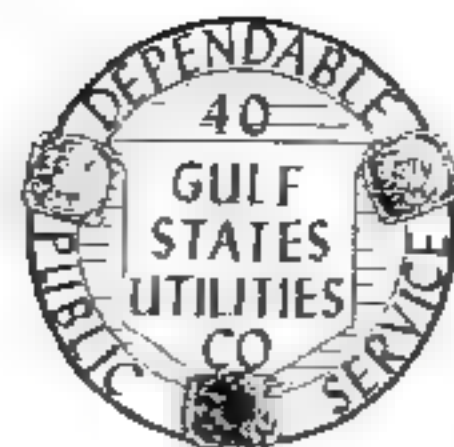
1. **Job Planning**
Planning the job with his crew members before starting to work enables the foreman and crew to spot safety hazards and take necessary precautions.
2. **Recognition for Safety Performance**
Be certain all employees concerned are present at ceremonies celebrating safety records.
3. **Central Safety Committee Meetings**
Regular meetings are held after hours, affording division supervisors the opportunity to meet with the Safety Department to discuss problems and make recommendations for accident prevention measures.
4. **Safety Meeting Leadership**
Monthly safety meetings are conducted by supervisors and attended by all employees. Material for these is prepared by the Safety Department and includes color slides illustrating safety hazards.
5. **Keeping Posted on Job Safety Developments**
Safety publications which contain the latest developments in accident prevention methods are received and read regularly by supervisors.
6. **Tool and Protective Equipment Inspection**
Constant inspection of tools, protective equipment and devices used on their jobs by employees is conducted by supervisors, using the most modern testing machines, thus keeping tools in top condition.
7. **Safety Engineering**
When supervisors decide that safety equipment is needed, if it is not available, they develop and build it themselves. Home-made devices designed to get the job done safer, quicker and cheaper, are in use throughout the Gulf States organization.
8. **Office Employee Accidents**
Although their jobs may be less hazardous, office employees are exposed to falls and dangers in connection with the use of heavy equipment against which Safety Supervisors must guard them.
9. **Proof Testing Equipment**
Before purchasing safety devices, our System Engineering Test Laboratory assists in our selection by testing various models, so that we can be sure of getting a unit that will perform properly under all conditions to which it may be subjected.
10. **Superintendent Interest**
Accident investigation is one of the most important methods of preventing accidents in our type of work. Division operating superintendents in our five divisions investigate accidents to find out 'why,' so that it won't happen again."

Mr. Frank W. Jones is Safety Director for Gulf States Utilities Company, Beaumont, Texas.



"I'm cold—I'll bet you're pulling all the watts over on your side!"

SERVICE AWARDS



J. R. Wright
Distribution
Navasota



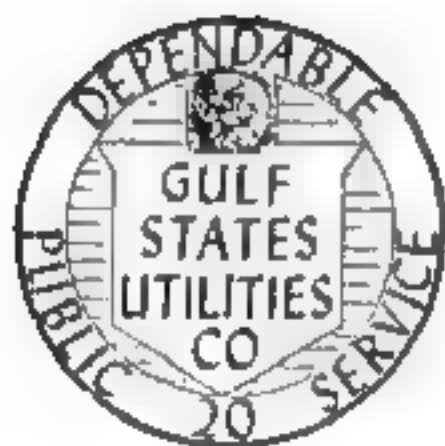
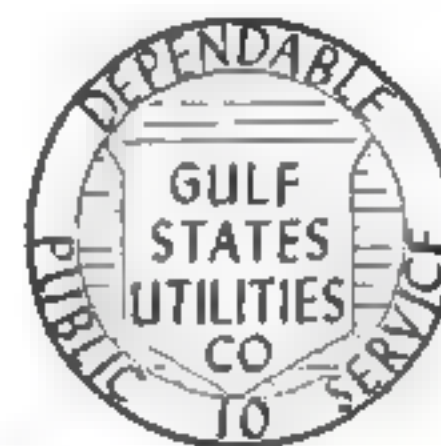
J. L. Haddox
Distribution
Navasota



A. G. Delaroderie
Distribution
Baton Rouge



R. W. Haynes
Production
Beaumont



Thelma H. Carson
Sales
Beaumont



J. R. Peckham, Jr.
Distribution
Beaumont



R. A. Girair
Production
Baton Rouge



G. S. Jolissaint
Production
Baton Rouge



A. D. Eggart
Distribution
Baton Rouge



H. C. Shawver
Distribution
Beaumont



J. B. LeBlanc
Treasury
Baton Rouge



L. P. Allen
Distribution
Port Arthur

THRIFT PLAN REPORTS FOR TWO MONTHS

Purchases of Gulf States Utilities Company stock made by the Trustee during November and December covering employee deductions and Company contributions through October and November were as follows:

October

Type of Stock	No. of Shares	Total Cost	Average Cost per Share
Common	1538	\$44,451.53	\$28.902166
\$4.40 Preferred	89	7,751.50	87.09551

The Trustees deposited \$11,517.01 with the Savings Department of The First National Bank.

November

Type of Stock	No. of Shares	Total Cost	Average Cost per Share
Common	1440	\$44,067.88	\$30.602695
\$4.40 Preferred	80	6,888.46	86.10575

The Trustee deposited \$20,111.29 with the Savings Department of The First National Bank.



"The power company planned my new kitchen today, Hon; — with the use of models."

Beaumont Continues To Lead Topper Race

SYSTEM QUOTAS AND ACCUMULATED SALES

Division Standings	RANGES				WATER HEATERS				DRYERS				HEAT PUMPS				MEDALLION HO.			
	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.
1. Beaumont	3,306	3513	106.3	1	748	1073	143.4	1	1,905	1826	95.9	1	180	281	156.1	1	307	508	165.5	2
2. Lake Charles	1,998	1649	82.5	3	443	520	117.4	2	1,445	1150	79.6	3	110	138	125.5	2	209	238	113.9	3
3. Baton Rouge	3,769	3863	102.5	2	425	360	84.7	4	1,854	1770	95.5	2	200	104	52.0	5	498	1095	219.9	1
4. Navasota	1,031	751	72.8	5	280	275	98.2	3	480	317	66.0	5	50	62	124.0	3	73	67	91.8	4
5. Port Arthur	1,396	1068	76.5	4	204	127	62.3	5	816	649	79.5	4	60	67	111.7	4	113	97	85.8	5
TOTAL	11,500	10844	94.3		2,100	2355	112.1		6,500	5712	87.9		600	652	108.7		1,200	2005	167.1	
Previous Year 1958	11 Mos.	9624	99.0		11 Mos.	1810	101.0		11 Mos.	5251	81.0		11 Mos.	338	150.0		11 Mos.	973	973.0	

SYSTEM RESIDENTIAL SALES DEPARTMENT

Thru November, 1959



Mr. Nelson (second from right) and T.S.A. officials.

President Nelson Named To TSA Board of Trustees

PRESIDENT NELSON was named to the Board of Trustees of the Texas Safety Association at a meeting of TSA officials in Austin last month. The board is made up of 28 persons chosen from among some of the State's most influential citizens, whose central purpose is to lend guidance and coun-

sel to the safety organization's statewide accident prevention program.

In the picture above, from left to right, are Quincy Tuma, chief safety engineer, Texaco Inc., Houston, and vice president for industry of TSA, and A. Ross Rommel, head of personnel placement and service, Humble Oil & Refining Co., Houston, and immediate past president of TSA, with four of the new members: John Flanagan, vice president, United Gas Corporation, Houston; Ray H. Horton, president, Humble Oil & Refining Co., Houston; President Nelson; and Gus S. Worthan, president, American General Insurance Co., Houston.

gulf staters in the news

Franklyn G. Hornsby, operating superintendent, Baton Rouge, was presented the Andrew M. Lockett Award, the Louisiana Engineering Society's civic activities medal, at the annual meeting of the L.E.S. in New Orleans, January 7-9.

Fred H. Tenholder, commercial sales representative, Beaumont Sales Department, won First Place in the Ida Reed Addition Christmas Lighting Contest sponsored by Ida Reed Garden Club. The display was a silver tree floodlighted with red and green lights, located in a picture window with red and green floodlights outside lighting the front wall of the house.

James Fernandez, Port Arthur residential sales representative, won the \$1,000 first prize in the world championship duck calling contest at Stuttgart, Arkansas. He won the first prize in the field of 14 regional and state titlists in the 24th annual event.

PLAIN TALKS SYMPATHY TO

Bill Earthman whose mother, **Mrs. Sarah N. Earthman**, died November 12. Funeral services were held at Hooper Memorial Chapel in Conroe. Mr. Earthman is the residential salesman for the Conroe district.

Betty Williams on the death of her grandmother in early December. Mrs. Williams is a local office clerk in the Sulphur office.

George J. Gilmore on the death of his brother, **J. E. Gilmore**, in Lufkin, Texas. Mr. Gilmore is district superintendent in Sulphur.

Mia Strybos, Beaumont Billing Department, on the death of her father, **Peter Johannes Hubertus Strijbos**, November 8, at Castenraij, Netherlands.

Electrician? Naw - I'm A...YIEEE

A man stands in a home basement, cigarette hanging from his mouth at Hollywoodish angle, a tattoo on the back of one brawny hand. He's the rugged type. Looks like he should be stopping a stampede at the edge of a mesa, or bringing an airliner through a hurricane. Instead, he's fooling around with some electrical wiring.

"Hello there. Are you an electrician?"

"Naw, I work down at the telegraph office."

"Hmmm—wires and wires. That's an unusual combination."

"I don't figger it is."

"Well, here's a man who thinks for himself. What's the smoke?"

"Uh, le'see." He fumbles in his shirt pocket.

"No I mean that wire smoking there—and sort of sizzling."

"Oh, that. Hundred'n ten, I guess. I don't know much about electricity. Just tinkering around. Lights keep blinkin' on and off. Trying to figger what's wrong."

"Hmmm. Who's your favorite undertaker?"

"Oh, Rigger and Mortice, I guess."

"Would you advise all amateur electricians to consider Rigger and Mortice?"

"Well, the way I figger it, all amateur electricians ought to think for themselves."

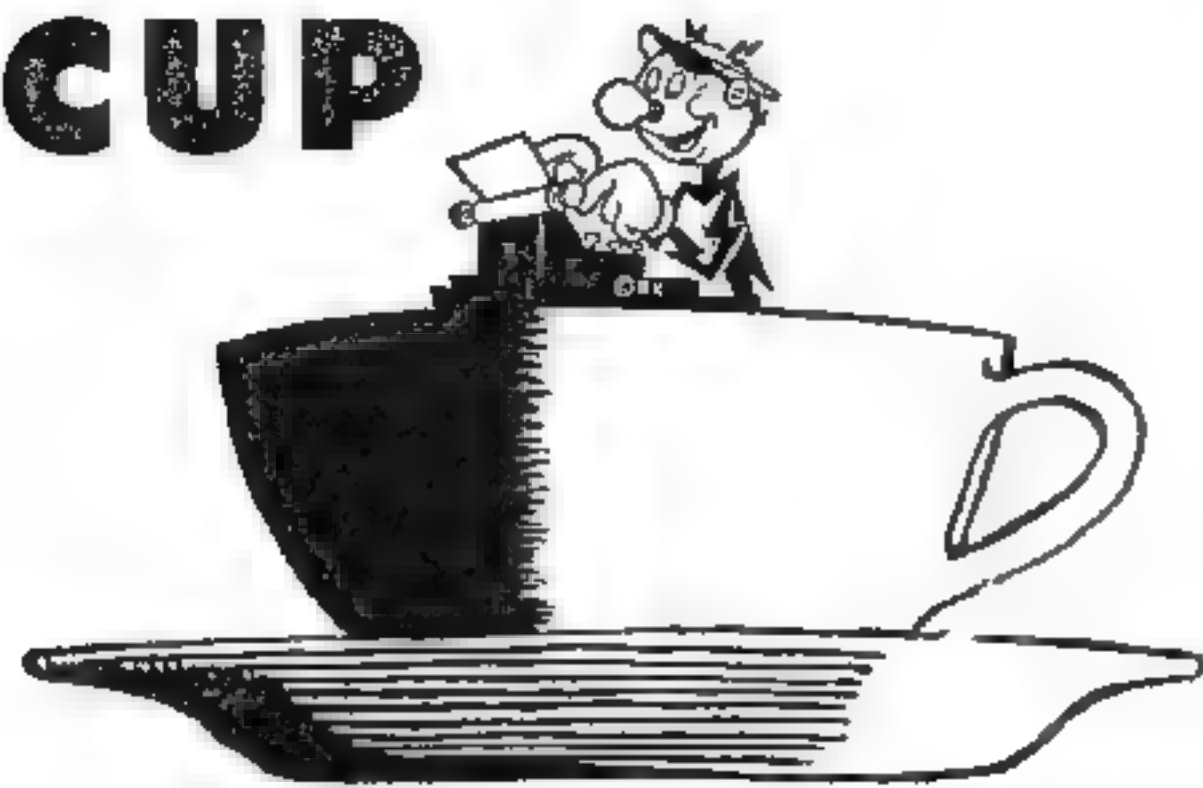
Most men who think for themselves, who do wiring for themselves, who steeplejack around their roofs themselves, prefer Rigger and Mortice. They have the thinking man's type of service, and they've got a handy, flip-top-casket.

So remember Rigger and Mortice. But better yet, call in an expert for your electrical troubles, your television troubles, for anything that could throw volts or jolts at an amateur. "Do it yourself" only when there's no danger of doing yourself in.

Let that idea filter through, thinking man. For a dangerous job around the house—one that gets a little beyond your knowledge and experience—reach for the phone instead of your tool kit. That way, you'll keep thinking—and keep breathing.

—With thanks to
Arminda Bishop,
editor of "Box Score"

over the COFFEE CUP



Mary Louise Whitworth, clerk in the Engineering Department, Beaumont, was married to Sam Phillip La Rocca, November 28, in St. Pius X Catholic Church. Mr. La Rocca is employed by Gulf Coast Electric Company. After a wedding trip to New Orleans, the couple are at home at 530 Magazine.

James E. Booker, Engineering Department, Beaumont, attended the Louisiana State University Supervisory Development Course in Baton Rouge during the week of December 6th.

Among those celebrating birthdays recently are: Mary Lou La Rocca, A. M. Melancon, Carolyn Theobald.

—By Carolyn Theobald

Mr. and Mrs. L. V. Dugas spent a Christmas vacation with Mr. Dugas' brother in Quebec and Montreal, Canada.

Mr. Dugas also attended an EEI Heating and Power Conference in St. Louis in December. Mr. Dugas is superintendent of commercial and industrial sales.

—By Mary Schlicher

Charlotte Bass had a week's vacation during the Christmas holidays. She stayed home and did her Christmas shopping and enjoyed being with her son, Billy Joe, and her husband, Bill.

Three girls in Customer Accounts Department received engagement rings for Christmas. They are Mary Crow, engaged to Jerry Boynton, Nancy Earthman, engaged to Melvin Bergstrom, and Barbara Andrews, engaged to Terry Rahar. Nancy and Mary are getting married on February 27.

Nelwyn Nations, her husband, Gene, and Ethaleen Wilson and her husband, Lynn, attended the Blue Bonnet Bowl in Houston.

—By Barbara Andrews

Beaumont Purchasing Department extends a hearty welcome to their new employee, Fay Van Schoubroek, who replaced Shirley Rothenberger.

On December 9, Patty Dunaway and Maxine Thomas were hostesses for a Stork Shower given in honor of Shirley Rothenberger. It turned out to be an exciting affair as one of the guests, Mary Carter, a former employee, had to be rushed to Baptist Hospital where she gave birth to a ten pound baby boy.

—By Maxine Thomas

Billie Marie Jefferson, daughter of Mr. or Mrs. Willie H. Jefferson, Neches Station, has been nominated and accepted for recognition in Who's Who Among Students in American Universities and Colleges.

Miss Jefferson, a senior journalism student at Texas Southern University, Houston, was chosen along with 23 other Texas Southern students.

Each year students from approximately 750 colleges and universities are chosen for recognition in the publication. Students are chosen on the basis of scholarship, participation and leadership in academic and extracurricular activities, citizenship and service to the school and promise of future usefulness.



Our home service ladies are often called upon to give demonstrations before club, civic and school organizations. Just before the Christmas holidays many organizations took advantage of this service. Twenty-five ladies from the Beaumont YWCA attended a Christmas food demonstration conducted by Grace Brooks in the auditorium of the Main Office, Beaumont. Here Mrs. Brooks shows a group of the ladies how to prepare and serve some pretty Christmas desserts.



Looking ahead and possibly dreaming a little about plans for the Young Men's Business League's 1960 South Texas State Fair is the fair's new chairman, Fred Tenholder, Division Commercial Sales, Beaumont. Mr. Tenholder has served on the fair committee for seven years and worked on various sub-committees during that time. He is a YMBL Key Man and has served as a second vice president of the organization in 1957. In 1958 he was elevated to first vice president.

At Neches Station there is a guy who not only brings home a good string of fish, but also makes a success out of hunting. He is Bob Haynes, operation supervisor, who recently killed two deer while on a hunting trip with his wife, Naomi, who is employed in the Production Department in the Main Office, Beaumont.

—By Hazel Johnson

Mia Strybos, on her return from the Netherlands, had a couple of comments about flying. For moral support she was lucky to have aboard fifteen nuns. She is firmly convinced that they prayed the plane across the Atlantic Ocean. When her plane arrived at the Houston Terminal she said, "I was never so glad to be on the ground in all my life." In fact she was so glad she rode a bus to Beaumont, instead of flying.

Congratulations are in order for two Beaumont Billing Department girls who recently married.

Mr. and Mrs. Pat Martin, who were married at the Baptist Church of Chester, Texas, January 2. Mrs. Martin is the former Linda Richardson. Pat is employed at Jefferson Chemical Company.

Mr. and Mrs. Doyle Oliver married January 1, at the First Pentecostal Church in Silsbee, Texas. Mrs. Oliver is the former Sarah Sims. The couple will make their home in Silsbee where Doyle is employed by the Santa Fe Railway.

Employees of the Beaumont Billing Department who took Christmas holiday trips were:

Frances Powers who spent Christmas in Hot Springs, Arkansas. Frances recommends the hot baths for relaxing.

Bernice Eaves visited her mother-in-law in Nacogdoches, Texas.

Melba Magee visited in her hometown of Yoakum, Texas.

Bill and Betty Germany visited in Freeport with his parents and King Hill. Hill, a quarterback for the Chicago Cardinals, and Bill are former schoolmates.

Glenda Milner's home was a very busy place during Christmas. Her brother, Bill, a Marine stationed in California, and relatives from Arkansas, Texas and Mississippi were there.

—By Tommie Byrd

Flo, Larry and Jackie Wenzell have returned from a trip to Flo's home, Hightstown, New Jersey. They enjoyed Thanksgiving dinner with Flo's family and visited relatives and friends. The only disappointment of the whole trip was they didn't see snow. The day after they left for Texas, Hightstown had eight inches of snow.

—By Flo Wenzell



The Jeff Roberts, Sr., of Sicily Island, celebrated their 50th Wedding Anniversary, January 2. They are the parents of Jeff Roberts of the Baton Rouge Substation Department. He was on hand for the celebration along with Mr. and Mrs. T. R. Clayton (he's in the



Meet the new PLAIN TALKS reporter for Louisiana Station. She is Barbara Price who is replacing the departed Marion Brown.



Winners in the Lake Charles Junior Chamber of Commerce Christmas Lighting Contest were Mr. and Mrs. J. V. Jaskin, 3312 Creole Street. Pat Barras, Jr., chairman of the Christmas Lighting

Contest Committee presented a plaque to the winner. All of the props and decorations were made by the Joskins.

Line Department in Baton Rouge) and their children, Susan and Rickey.

—By Margie Force

Baton Rouge Division's annual Short Circuit Club Christmas Dance was held at the U.C.T. Club, December 19. Music was furnished by Ed Sanchez and his band from nine until two.

Louisiana Station personnel celebrating birthdays in January are: J. C. Amedee, N. B. Bankston, C. L. Buhler, H. J. Desselles, D. D. Dunn, J. S. Gremlion, E. K. Harrington, M. R. Holmes, W. L. Huff, C. E. Johnson, G. H. Naquin, Jimmie Smith, C. P. Walters, and J. L. Warmack.

Dorothy Hopson and Marion Brown, Louisiana Station, resigned November 6 to embark on careers in motherhood. Marion was a stenographer at Louisiana Station for seven and a half years and Dot had been with the Company two and a half years. Marion was also the Plain Talks reporter for Louisiana Station.

Replacing Marion is Barbara Price. Babs is from Minden, Louisiana, but has lived in Baton Rouge for the past four years. She has a six year old daughter, Debbie, who is in the first grade at Central Elementary School.

She and her family live at 2942 Kelvin Street.

Another new employee is Sue Smith, a former Beaumont. She graduated from Smiley High School in Houston, Texas. She and her husband moved to Baton Rouge three months ago. They live at 8383 Airline Highway. Our gain and Texas's loss!

Wayne Herndon, from Tulsa, Oklahoma, is the new engineer in the office. He received his mechanical engineering

Louisiana Car Tags

Baton Rouge Gulf Staters are reminded by Louisiana Motor Vehicle Commissioner Robert L. Roland that a substation at the Baton Rouge Vocational-Technical School, located at Winbourne Avenue and North Acadian Throughway, is open for the purchasing of 1960 automobile license plates.

Plates will be sold at this location Monday through Friday each week through February 5, but only \$3.00 automobile license plates will be available. The substation will remain open each Thursday through February 4, until 7 p.m.

degree from Oklahoma State University. Wayne joined the Company in June and was assigned to Louisiana Station in October.

Two other new employees, **James A. Rathcke** and **Albert H. Moore**, have also been welcomed to Louisiana Station.

Louisiana Station personnel having birthdays in the month of December were: **George E. Anderson**, **Eugene Andre**, **Mike J. Edwards**, **J. E. Dulany**, **Paul L. Davidson**, **S. C. Davis**, **M. W. Green**, **J. W. Hebert**, **T. E. Hernandez**, **T. C. Macon**, **E. P. Melancon**, and **C. M. Russell**.

—By *Barbara Price*



The Lake Charles Engineering Department was well represented at its Christmas Party on December 22. Twenty-eight out of the 33 eligible children were present along with the other members of the families.

There were a number of transfers announced for personnel in the Lake Charles Engineering Department this month. (For Story see page 6) **Ray Clawson** was transferred to System Engineering in Beaumont, **John Conoly** will replace Ray and **Richard Peterman** was transferred to the Lake Charles Sales Department as an industrial engineer.

Vacationers from the Engineering Department in Lake Charles during December were **Nig Laughlin**, **John**



Unravelling a knotty problem in bookkeeping in the Sulphur office are **G. J. "Jelly" Gilmore**, district superintendent, **Verile Gibson**, local office clerk, and **Carolyn Webb**, local office clerk.



Irma Hargroder, home service advisor, Jennings, enjoys a cup of coffee in the kitchen of **Mrs. Aros Manuel's** new Gold Medallion Home near Kinder, Louisiana.

Conoly, **Don Conner** and **F. W. Merrill**.

We all wish the best of everything to **Charlene Harper** who is leaving the Company during January to start housekeeping. **Wanda Bradford** will take Charlene's place.

Don Conner has been promoted to engineer's assistant and began his new job of preparing job sheets in January.

—By *Mary Ann Dowies*

Sulphur employees who were on vacation during December were: **George Gilmore**, **Guy Settorn** and **Ray Bagwell**.

Some people from Roy S. Nelson Station drove a long way to see Santa Claus this Christmas. **Joe** and **Terry Dorociak** drove to Chicago and back over the Christmas weekend. Other trips taken were: the **A. H. Demers** family to Baton Rouge, **W. F. O'Kelley** and family to Jonesville, Louisiana, **Ann** and **Jim Meitzen** to Galveston, Texas, and **Mrs. Martha Schunke Lynch** and family to Goldthwaite, Texas. Everyone reported a nice trip with no accidents.

Nelson Station has at least three inspired men, **B. C. Cannon**, **E. S. Pratt** and **J. T. Graves** who attended the LSU Training School at Baton Rouge.

Three new operator's helpers were welcomed to Nelson Station during the month of December — **Derrick D. Smith**, DeQuincy, Louisiana, **Donald L. LaRocco**, West Lake, Louisiana, and **Milton H. Pharr** from Maplewood, Louisiana.

Two Nelson Station employees have moved into new homes recently. The

Robert Jackson's have a new home at 2211 Ellis Drive, West Lake, Louisiana and the **Alan Levine's** have a new three bedroom home in Magnolia Heights in West Lake at 1402 Mathilda.

—By *Martha Lynch*

The Lake Charles Substation Department has a new reporter, **Jo Ann Burnett**, who began work on November 4 as a departmental clerk. Jo Ann is from Ragley, Louisiana, where she finished high school in 1957. After completing high school, she attended McNeese State College for two years before coming to work in the Substation Department.

The Lake Charles Substation crews have completed five different job orders during the month of December besides the routine inspections and maintenance of all substation equipment. The three largest of the five jobs were Carlyss Bulk Supervisory Cable, Contraband Substation, and Carlyss Bulk Remote Tripping.

The Broadmoor Substation, the Lake Street Substation construction and the addition to East Broad Substation will begin early in 1960 to help meet the demand for the ever increasing load of our present system.

—By *Jo Ann Burnett*

Recently employed as local office clerk in the Huntsville office was **Mary Jane Swann**. Her husband, **Robert**, will enroll in Sam Houston State Teachers College in January.

No pictures of deer killed by our local employees were turned in, but **E. E. "Cotton" Kaltwasser**, service man, reported he had bagged two eight pointers.

—By *Dorothy Stanford*



When **Tip Smith**, Plain Talks writer, dropped by the Woodville office recently, he took this picture of **Harold Ogden**, meter reader, and **Alene Ashworth**, local office clerk, busily checking their records.



All prepared for a little rain and a lot of fishing is W. M. "Mooch" Ingwerson, sales representative, Nederland. And those are all one and half and two and half pound white perch caught at his camp on Dam "B" Lake near Woodville, Texas.

ORANGE

Mr. and Mrs. J. O. McCune, Jr., are very happy to announce that they have a little boy who is going to make his home with them from now on. His name is **John Dennis McCune** and he is 8½ years old. Dennis has been so busy getting acquainted with all his new friends and relatives and preparing for Christmas at the same time. We sincerely congratulate this lucky family and wish them every happiness for the New Year.

Wanda Picard is a new employee in the Accounting Department, Orange, and **Van Kitchens** is new in the Orange T&D Department.

Mollie Mathews, Ruby Cooper, Reba Willey, and **Bob Saide** had birthdays in December. Each of the girls was given a nice gift by the office girls, but, as usual 'Ole Lonesome Polecat' Saide was slighted.

Mr. and Mrs. Tom Charlton from Austin spent part of the holidays visiting his parents, "Doc" and Mrs. Charlton. "Herbie" Pevoto was here from Texas A&M and **Helen House** was home from LSU. She and her family, Mr. and Mrs. Walter House and Dick, spent the New Years' Holidays in New Orleans attending the Sugar Bowl Game. Mr. and Mrs. C. R. Nantz had their daughter and son-in-law visiting with them from College Station also.

—By Reba Willey



Employees of the Port Arthur Engineering Department were seen coming to work one morning carrying large bowls and spoons. Since the usual sidearms for engineers are slide rules, this caused people to wonder what was the occasion. **Leon Romero's** mother (one of the best gumbo makers in these parts) had prepared, for the third straight year, duck gumbo with all the trimmings. The ducks were furnished by no other persons than "sharp-shooter" Leon.

Everyone is happy to see **Howard Romero**, substation operator, back after many weeks of illness.

You hear stories of dogs chasing people, but seldom of people chasing dogs. Recently just such a thing happened to **Leonard Roy** and **Ed Barton**, metermen in Port Arthur, while on a routine seal meter job.

At the house where they made the call there was a beagle hound which had self-trained himself in the art of gate-opening with his nose. Roy and Barton entered and closed the customer's gate but failed to replace a safety chain. (They know now the purpose of the extra lock.) To the dismay of the two on-lookers, the hound charged past them to the gate, reared up on his hind legs and with his nose lifted the gate latch and gained his freedom. Not being satisfied with this feat, the hound ran several houses over and again opened a gate, freeing his neighbor, a black cocker spaniel.

Behind the dogs trailed the metermen in close pursuit. For nearly an

It won't be long before Rosemary Floyd and thousands of other high school seniors throughout our service area will be walking across the stage in graduation exercises. Rosemary is the daughter of H. B. Floyd, operating engineer, Louisiana Station. She is a senior at Baton Rouge High School and is 17 years old.



Sandra Adams, daughter of Mr. and Mrs. Price A. Adams, became the bride of William Brant on November 26, Thanksgiving Day. The morning ceremony was solemnized at Christ the King Chapel on the L.S.U. Campus. Mr. Adams is a serviceman in the Baton Rouge Gas Department.

hour the canines led the two men on a dog chase. Finally, the "trick or treat" hound lifted a third gate latch. Finding themselves cornered in an enclosed yard, the dogs surrendered playfully but refused to march back home. The last that was seen of Leonard and Ed that day, they were walking down the street each carrying a dog in his arms.

—By Loraine Dunham

K. D. Sistrunk, district service man, Nederland, was recently elected president of the Brotherhood, the men's organization of the First Baptist Church, Nederland.

—By Elizabeth Whatley

CALVERT

On December 19, the annual Christmas party for the Calvert District, which includes employees from Calvert and Franklin, was held at the Calvert office.

A beautifully decorated Christmas tree held many gifts for the children with old Santa here to distribute them. This party was a combination of the children's party and the employee's Christmas party. Gifts were exchanged between all the employees.

We were pleased to have with us Mr. and Mrs. H. C. LeVois and Mr. and Mrs. C. W. Winborn of Navasota. Also among our guests were Mr. and Mrs. J. L. Crouch, former superintendent at Calvert and now mayor of the City of Calvert.

The Calvert office was beautifully decorated for the occasion. After the gifts were distributed a buffet supper was served to all present. Afterwards games of "42" were played.

—By Louise Satory



Mr. and Mrs. Robert L. Claussen announce the birth of a son, **Robert Louis, Jr.**, December 3. The mother is **Barbara Claussen**, former local office clerk at Huntsville. She and her husband now make their home in Victoria, Texas.

Mr. and Mrs. Cary G. Fontenot announce the birth of their third child, **Stephanie Lynn**, November 11. Mr. Fontenot is a lineman in the Baton Rouge T&D Department.

Mr. and Mrs. Z. B. Jackson announce the birth of their second child, a son, **Burt Breland**, December 1. Mr. Jackson is in the Electric Service Department in Baton Rouge. The Jackson's also have a daughter, **June Louise**.

Mr. and Mrs. Frank H. Saizon announce the birth of their fourth child, a daughter, **Mary Darlene**, November 25. Mr. Saizon is a serviceman in the Electric Service Department in Baton Rouge. The little girl was welcomed by two sisters and one brother.

Mr. and Mrs. Kenneth E. Pickering announce the birth of their son, **Richard Everett**, November 23. Mr. Pickering is a meter reader in the Nederland District.

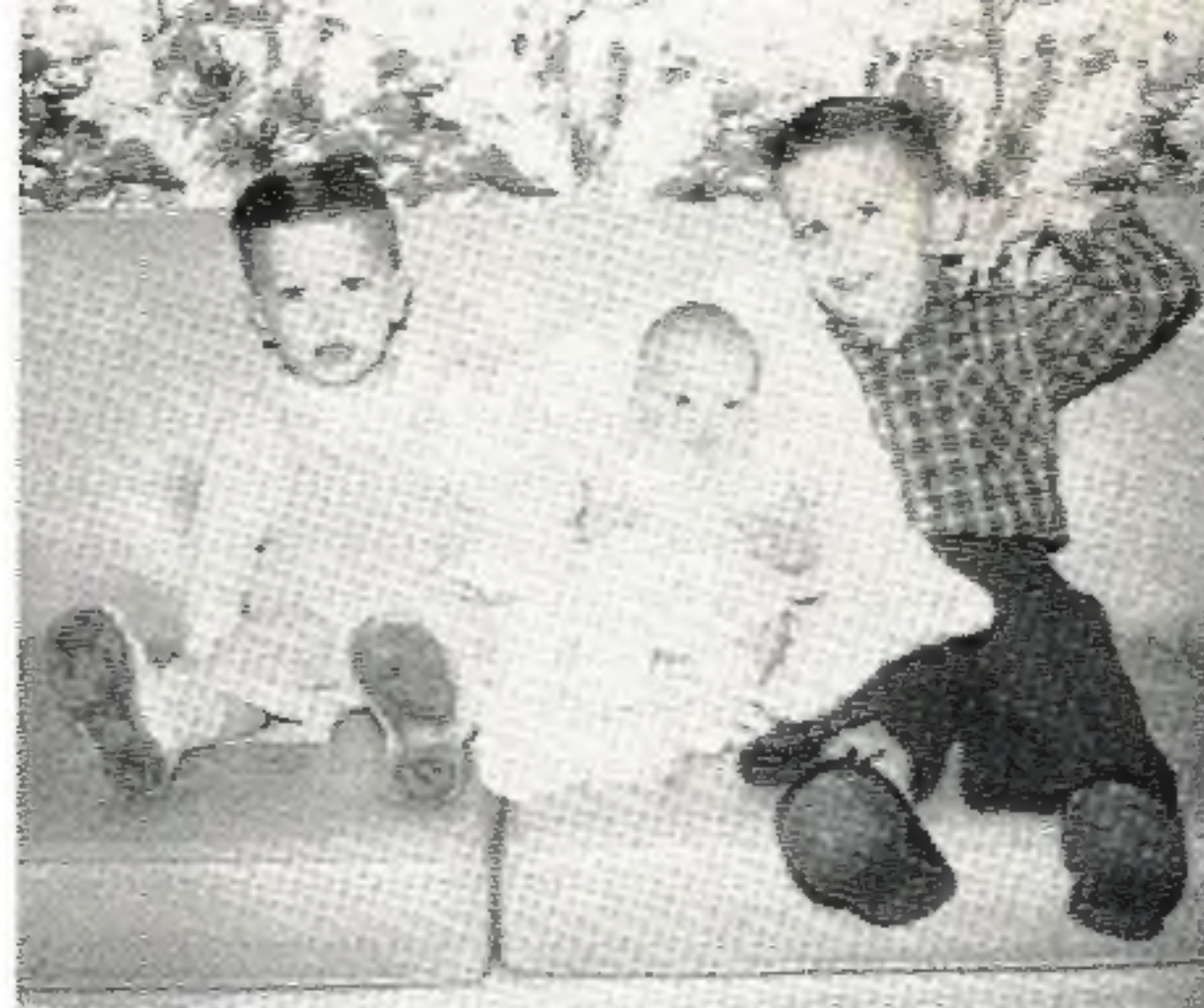
Mr. and Mrs. Archie McClure announce the birth of their third son, **James Brett**, October 26. Mr. McClure is a repairman at Louisiana Station.

Mr. and Mrs. James A. Ratheke announce the birth of their first son, **Terry Adam**, September 20. Mr. Rathcke is a mechanic's helper at Louisiana Station.

Mr. and Mrs. Dempsey Wiggins announce the birth of their second son, **Jack Wade**, October 8. Mr. Dempsey is a lineman in the Liberty T&D Department. The Dempsey's have another son, **Michael Loyd**, age 3.

Mr. and Mrs. John W. Conley announce the birth of their daughter, **Judy Lynn**, November 23, 1959. Mr. Conley is employed in the Lake Charles Engineering Department.

Mr. and Mrs. Fabien J. Daigle announce the birth of their son, **David**



All slicked up for their Thanksgiving Day picture are the three children of Richard Hughes, Baton Rouge T&D Department, and Elaine Hughes, former Gas Department employee. Left to right they are Keith, 16 months, Kim, 2 months, and Kerry, 3 years. It is not hard to see that the two boys are mighty proud of their new little sister.

Gregg, December 22. Mr. Daigle is employed in the Baton Rouge Substation Department.

Mr. and Mrs. W. T. Murrell announce the birth of their son, **Craig Thomas**, December 21. Mr. Murrell is a lineman in Sulphur. They have a daughter also.

Mr. and Mrs. Jerry Cormier announce the birth of a baby boy, **David Keith**, on November 29. Jerry is employed in the transformer shop in Lake Charles.

Mr. and Mrs. Joseph L. Manena announce the birth of their son, **Michael**, on December 29. Mr. Manena is a serviceman in the Lake Charles Substation Department.

Mr. and Mrs. A. R. Burgess announce the birth of their daughter, **Mary Christine**, December 8. Mr. Burgess is an operator at Neches Station.

Mr. and Mrs. H. J. Ridley announce the birth of their son, **Robert Ross**, November 25. Mr. Ridley is an operator at Neches Station.

Mr. and Mrs. Sherman Canfield announce the birth of their first child, a girl, **Sheri Ilene**, on December 19. Mr. Canfield is assistant substation foreman in Beaumont T & D.

Mr. and Mrs. R. A. Giroir announce the birth of their first daughter, **Danette Marie**, December 23. Mr. Giroir is a turbine engineer at Louisiana Station.

Norman and Mary Helen Ener adopted a baby boy, **Norman Wesley, III**, on December 7. The baby was born December 2. Norman is employed in the Beaumont Billing Department and Mary Helen was formerly employed in the Service Application Department.

Mr. and Mrs. T. G. "Butch" Franklin adopted a 4½ month old son, **John Glenn** on December 5. Butch is a buyer in the Purchasing Department in Beaumont.



Not particularly impressed with the photographer is Scott Allen Young, three weeks old in this photo, latest thing in the Al Young family in Beaumont. Al is a writer in the Advertising Department.

GROWING with Gulf Staters



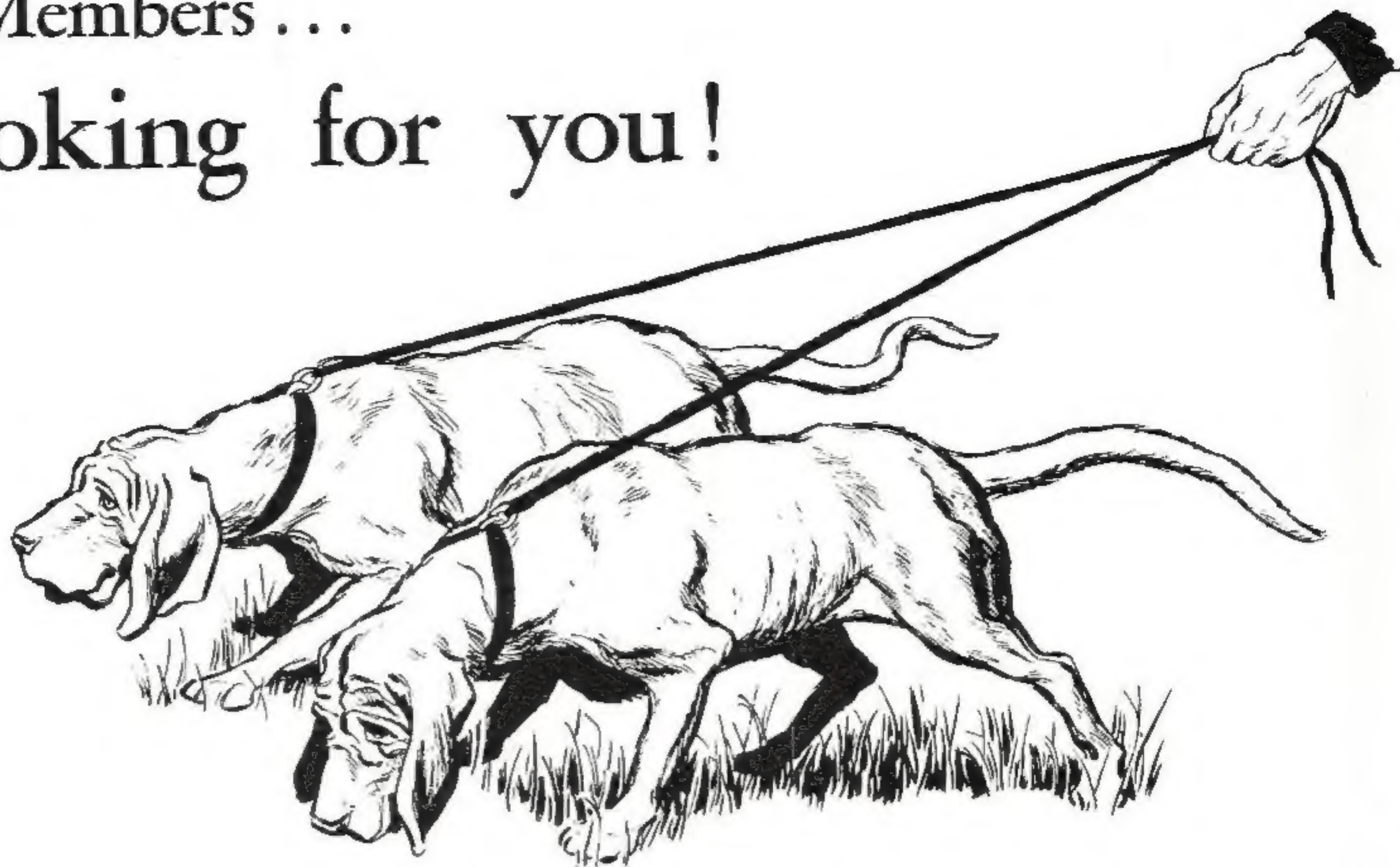
This picture of Nancy Rose Risher, the 18-month-old daughter of Mr. and Mrs. L. M. Risher, storeroom supervisor, Lake Charles, won her a certificate of Honorable Mention in the National Baby Contest. The picture was taken and entered in the contest by Muller's Company of Lake Charles.

An early and very welcome present made Christmas unusually happy for Mr. and Mrs. M. D. Austin--the adoption of an eight month old son, John Louis. Mr. Austin is an employee in the Baton Rouge Gas Department.



Thrift Plan Members ...

We're looking for you!



At the inception of the Employees Thrift Plan, it was necessary that the Plan be registered under the Federal Securities Act of 1933. One of the requirements under this registration is that the Company transmit to all employees participating in the Plan, copies of all communications and other material which it generally sends to its shareholders.

Every three months, participants in the Company's Thrift Plan are mailed condensed financial statements of the Company. Recently, many of these statements have been returned by the Post Office

because of incorrect or insufficient addresses in the Thrift Plan records.

If you have changed your home address, please fill out the change of address form that is attached to the financial statements and forward it by Company mail to the Corporate and Finance Department, Beaumont, or by regular mail to Mr. W. H. Gieseke, vice president and secretary, Post Office Box 2951, Beaumont, Texas. If you do not have a blank form handy, just clip out and mail the form below.

FILL OUT THIS FORM

REQUEST TO CHANGE ADDRESS

Gulf States Utilities Company, Attention: W. H. Gieseke, Vice Pres. & Secretary,
Post Office Box 2951, Beaumont, Texas.

Please change my address on the thrift plan records as *PRINTED* below.

Name of Employee.....
(Please indicate Mr., Mrs., or Miss)

From (Old Address).....

To (New Address).....
(Please indicate Street, Rural Route, or P. O. Box)

.....
(City, Postal Zone Number (if any), and State)

.....196..... Signature.....

Request to change address should be signed by participant.

NOTICES of change of address should reach the Company at least twenty days before the next mailing date.

Safety Pay\$ For Safe Drivers



All Gulf Staters Who Drive Company Vehicles Are Eligible For Cash Rewards.

RULES:

1. Gulf Staters who drive company vehicles as a part of their jobs are *automatically* entered in this contest; you don't have to fill out entry blanks.
2. Names are placed in a container (see picture). If you have a chargeable accident during any month of 1960, your name will be removed from the container and from the contest.
3. Judges will review each accident to determine whether or not the Gulf Stater was responsible.
4. At the end of each month, two of the remain-

ing names will be drawn from the container. First name drawn will receive \$25; second name drawn will receive \$15. For those contestants remaining in the safety container at the end of the year, 1960, there will be a Grand Drawing, with two winners: \$100 for first place, and \$80 for second.

All you have to do to remain eligible to win this prize money is to stay out of a chargeable traffic accident. Of course, if someone hits you, and you are blameless, your name will remain in the contest.

And Drive Safely Always ... It Pays ALL WAYS